

2024

SPONSORSHIP OPPORTUNITIES for WSBA CLE Conferences & Events



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Environmental & Land Use Law Midyear Meeting and Conference

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JUNE 7–9

Real Property, Probate & Trust Midyear Meeting and Conference

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Sponsorship Opportunities to Meet Your Needs



WSBA|CLE
Invested in your success.™



The Washington State Bar Association (WSBA) strives to provide the highest quality, innovative continuing legal education programs that promote learning, enhance skills, and inspire superior standards of practice for our over 40,000 members.

WSBA CLE is a leader in presenting timely and topical sessions taught by experienced Washington practitioners. Each year, WSBA is proud to collaborate with WSBA law practice sections and other partners to organize and host multiple conferences and section meetings with attendance ranging from 75 to 200 legal professionals. Attendees may choose to participate in person or virtually via live webcast from locations near and far.

These events provide attendees the opportunity to gather and learn about advancements within their practice and network with colleagues. Sponsors and exhibitors may build and reinforce business relationships with professionals that directly benefit and relate to the services and products they provide.

Secure your sponsorship or exhibitor space for one or multiple events and connect with legal professions in need of your specialized services today!

For more information, please contact:

Natalie Gray
Program Coordinator II
Washington State Bar Association

sponsorships@wsba.org

Environmental & Land Use Law Midyear Meeting and Conference



APRIL 18–20, 2024

SUNCADIA RESORT
CLE ELUM, WA

IN-PERSON/WEBCAST

ANTICIPATED ATTENDANCE

100–125

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Gold Sponsor	\$2,350
Silver Sponsor	\$1,850
Bronze Sponsor	\$1,350
In-Person Exhibitor	\$350

See page 9 for an explanation of sponsor benefits.

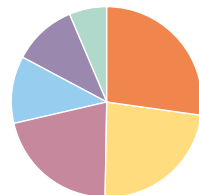
This three-day event focuses on timely topics of interest to environmental and land use law practitioners.

AUDIENCE

Professionals practicing or advising businesses in areas related to land use and environmental law that include:

- Municipal
- Land use litigation
- Environmental permitting and compliance
- Wetlands and water allocation
- Property acquisition and development
- Environmental regulatory enforcement
- National Environmental Policy Act (NEPA)

FIRM TYPE BY SECTION MEMBERS



Large Law Firm (36–100+ Lawyers)	154
Medium Law Firm (6–35 Lawyers)	131
Government/Public Sector	119
Small Law Firm (2–5 Lawyers)	64
Solo Practice	61
In-House Counsel	36

Real Property, Probate & Trust Midyear Meeting and Conference



JUNE 7-9, 2024

**THE HISTORIC DAVENPORT
SPOKANE, WA**

**IN-PERSON
(& WEBCAST TBD)**

ANTICIPATED ATTENDANCE

125-175

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Gold Sponsor	\$2,350
Silver Sponsor	\$1,850
Bronze Sponsor	\$1,350
In-Person Exhibitor	\$350

See page 9 for an explanation of sponsor benefits.

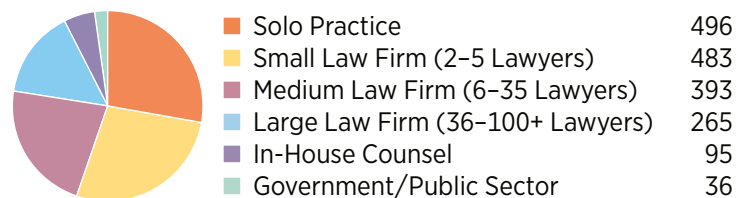
This three-day conference provides insightful sessions that present key information, new insights, and solutions for challenges facing legal professionals practicing in the areas of real property, probate, trusts, and estates.

AUDIENCE

Legal professionals practicing or advising businesses in areas related to real property, probate, trusts and estates that include:

- Private estate planning
- Commercial landlords
- Contractors & developers
- Lending institutions
- Investment groups
- Elder law

FIRM TYPE BY SECTION MEMBERS



Family Law Midyear Meeting and Conference



JULY 19–21, 2024

**VANCOUVER HILTON
VANCOUVER, WA**

IN-PERSON/WEBCAST

ANTICIPATED ATTENDANCE

175–200

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Gold Sponsor	\$2,350
Silver Sponsor	\$1,850
Bronze Sponsor	\$1,350
In-Person Exhibitor	\$350

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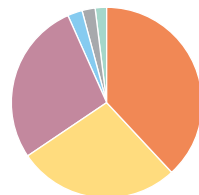
This three-day conference provides insight on timely topics, solutions for challenges, and updates on current issues for the only annual statewide gathering of family law legal professionals. Attendees have the option to take part in daily on-site networking and after-hours recreational activities.

AUDIENCE

Family law professionals advising in relative areas of law:

- Mediation
- Adoption
- Divorce
- Domestic partners
- Child custody
- Domestic violence
- Estate planning

FIRM TYPE BY SECTION MEMBERS



Small Law Firm (2–5 Lawyers)	292
Solo Practice	212
Medium Law Firm (6–35 Lawyers)	212
Government/Public Sector	20
Nonprofit	16
Large Law Firm (36–100+ Lawyers)	14

Elder Law Conference



DATE: TBD FALL 2024

LOCATION: TBD

IN-PERSON/WEBCAST

ANTICIPATED ATTENDANCE

75-100

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Gold Sponsor	\$2,350
Silver Sponsor	\$1,850
Bronze Sponsor	\$1,350
In-Person Exhibitor	\$350

See page 9 for an explanation of sponsor benefits.

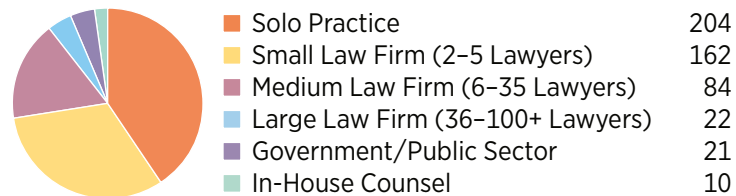
This one day conference provides an opportunity for legal professionals practicing in the area of Elder Law to spend a day with colleagues while learning about current issues that affect this growing demographic of clients.

AUDIENCE

Legal professionals practicing in the areas of:

- Elder Law
- Retirement
- Estate Planning
- Guardianship
- Probate

FIRM TYPE BY SECTION MEMBERS



Solo and Small Firm Conference



SEPT 27-29, 2024

**CLEARWATER CASINO
& RESORT
SUQUAMISH, WA**

IN-PERSON

ANTICIPATED ATTENDANCE

75-100

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Gold Sponsor	\$2,350
Silver Sponsor	\$1,850
Bronze Sponsor	\$1,350
In-Person Exhibitor	\$350

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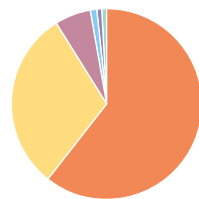
This multi-day CLE/Legal Expo will include vendors from various legal industry companies and three days of CLE programming. This opportunity is perfect for engaging with solo and small firm practitioners from around the state.

AUDIENCE

Legal professionals practicing within an independent or small firm advising on a wide-array of topics including:

- Estate planning
- Family law
- General practice
- Civil litigation
- Personal injury

FIRM TYPE BY SECTION MEMBERS



Solo Practice	418
Small Law Firm (2-5 Lawyers)	210
Medium Law Firm (6-35 Lawyers)	41
In-House Counsel	9
Large Law Firm (36-100+ Lawyers)	5
Government/Public Sector	5

Legal Lunchbox™ Series



LAST TUESDAY OF EVERY MONTH*

WEBCAST

AVERAGE ATTENDANCE IN 2023

2167

SPONSORSHIP OPPORTUNITIES

Per Month \$1,000*

*Subject to availability. Please inquire about available months.



On the final Tuesday of each month, more than 1,500 practicing legal professionals log in to the WSBA's free Legal Lunchbox webcasts at noon from their desks or from mobile devices wherever they are.

This extremely popular continuing legal education series offers Washington's 40,000 practicing legal professionals a convenient and no-cost way to earn 18 CLE credits a year toward the 45 credits they must report every three years. It is designed to help practitioners develop the skills, tools, and techniques necessary in 21st century law practice, from offering alternative fee arrangements to using e-discovery effectively, to navigating the ethical risks inherent in social media.

Every Legal Lunchbox webcast is recorded and made accessible after the live broadcast, further expanding the audience for the series. WSBA members appreciate this free series—an appreciation that will no doubt extend to sponsors that make it possible for the WSBA to continue offering it

As a monthly sponsor of the WSBA Legal Lunchbox Webcast Series, your company will receive sole recognition in marketing materials prior to the live broadcast, in addition to prominent name and logo recognition at the beginning and end of each webcast for the month in which you sponsor.

SPONSORSHIP OPPORTUNITIES & BENEFITS

2024 WSBA CLE Conferences and Events

BENEFITS OF SPONSORSHIP	GOLD \$2,350	SILVER \$1,850	BRONZE \$1,350	IN-PERSON EXHIBITOR \$350
Sponsorship recognition announced during program	■			
15-minute presentation during break	■			
Company Logo included on Webinar/Webcast log-in page	■			
Company Name (no logo) listed on Webinar/Webcast log-in page		■		
Company logo displayed in e-marketing materials with link to company website	■			
Name listed (no logo) in e-marketing materials promoting the event		■	■	
Rolling PowerPoint advertising your company during registration and breaks at the event	■	■		
Recognition in the confirmation letter sent to registrants	■	■	■	
Complimentary registration	For 3	For 2	For 1	
Networking list provided for one-time use	■	■	■	■
In-Person Exhibitor Booth	■	■	■	■