



**Washington State Bar Association
Editorial Advisory Committee Meeting**

Minutes for Friday, January 7, 2011

Attending on-phone members: Chair Patricia Paul, Joanna Plichta Boisen, Lisa Carney, Michael Heatherly (editor), Ted Mechtenberg, Brian Payne, Arissa Peterson, Klaus Snyder, Jill Yamamoto.

Attending in-person members: none.

Attending in-person staff: Judith Berrett (director of communications), Todd Timmcke (*Bar News* managing editor/graphic designer), Stephanie Perry (communications specialist/publications editor).

Excused/Absent: Paulette Burgess, Fiona Cox, Nancy Isserlis (BOG liaison).

Meeting Called to Order

Chair Pat Paul called the meeting to order at 12:05, roll call was taken, and minutes from the previous meeting were approved.

SUBCOMMITTEE REPORTS

Editor Review

Joanna Plichta Boisen reported that she and Lisa Carney had the forms and would be distributing them in mid-February. Evaluations were to be completed at the end of February and the results would be tabulated to present to the BOG in March. Ted Mechtenberg, Brian Payne, Pat Paul, Arissa Peterson, Klaus Snyder, and Jill Yamamoto volunteered to complete evaluations. WSBA staff members Todd Timmcke and Judy Berrett would also complete evaluations. Governor Nancy Isserlis would be invited to participate. Michael Heatherly's current term as editor ends on October 31, 2011. Procedures for reappointment would be discussed at a subsequent meeting.

Briefly About Me

Pat reported for Paulette Burgess and Fiona Cox that they had started to contact Briefly About Me candidates. Todd Timmcke asked all EAC members if they know of interesting candidates or meet someone they think would make a good profile, to encourage them to fill out the Briefly About Me questionnaire which can be found online at www.wsba.org/lawyers/brieflyaboutme.org. As an example, Todd had recently received a press release from new State Bar of Montana president (and WSBA member) Joe Sullivan. He encouraged Mr. Sullivan to fill out the Briefly About Me form and Mr. Sullivan was then featured in the January *Bar News*. Brian asked what type of people might be good candidates for this feature. It was discussed that it was open to anyone, but to keep in mind balance — representing different practice areas, genders, location, ethnicity, etc. There are only a few profiles left in

the queue, so members are encouraged to act on this as soon as possible. Profiles, ideas, and suggestions can be submitted to Paulette and Fiona.

Around the State

Pat and Klaus volunteered to head up this subcommittee. Pat reported that she did some outreach with EAC BOG liaison Nancy Isserlis about contacting people from Governor Isserlis's area of the state and received suggestions for Pullman, Spokane, and Colville. She also has contact information for Whatcom and Skagit counties and the Northwest Indian Bar Association. Pat had reviewed past columns and went over what types of items appear in the column and how to submit. Items can be e-mailed to aroundthestate@wsba.org.

Editor's Report

Mike Heatherly reported that two special *Bar News* issues are planned — One on pro bono in May and one on professionalism in August. He said he was working on his “day-in-the-life” of selected WSBA members project. He mentioned the debut of a new *Bar News* department, “Raising the Bar: The Promise of Civility in the Profession,” that will appear monthly this year. He has been soliciting articles and article ideas and speaking at local bar organizations about *Bar News*. He explained how special issues originate, are planned, and are produced. His recent discussion with WSBA Chief Disciplinary Counsel, Doug Ende, was about streamlining the disciplinary notices in the *Bar News*. The notices have been expansive at times and the topic of reducing their length to either a shortened summary; referral to a full report; or creating a separate quarterly publication were some of the ideas discussed during our EAC meeting.

Staff Report

Nothing new to report. Todd encouraged all EAC members if they had any questions or comments about anything *Bar News*- or EAC-related, to not hesitate to contact him.

WSBA Diversity Questionnaire

Pat Paul described the WSBA Diversity Questionnaire sent to WSBA chairs. She relayed statistics provided by WSBA of the diversity of our EAC. The topic of diversity will continue at future EAC meetings.

Other Business/New Business

Reminder to submit your Editor Evaluations in a timely manner during February.

Next Meeting Date

The next meeting of the Editorial Advisory Committee will convene Friday, March 4, 2011, at noon.

The meeting was adjourned at 12:38 p.m.

Respectfully submitted by EAC Chair Pat Paul and Bar News Managing Editor/Graphic Designer Todd Timmcke.

EAC members are encouraged to solicit, write, or suggest articles for Bar News or items for the Around the State (ATS) and Briefly About Me columns. If members have any ideas or would like to contribute to the magazine, they can contact Mike or Todd. ATS is looking for interesting news about members — things they have accomplished, pro bono projects, honors, personal achievements, etc. If you hear of an event or an accomplishment by a WSBA member in a newspaper, newsletter, or even in conversation, send it in to aroundthestate@wsba.org. News from the law schools and non-King County communities is desirable. Photos are a big plus. Submissions need not be complicated — a photo and several lines of text would suffice. EAC members are also encouraged to suggest people to profile for the Briefly About Me feature and topics for Bar News articles.

* list of suggested names for the Briefly About Me profile as suggested by the Karen Falkingham and the Campaign for Equal Justice people (contact Karen at 206-957-6284 or karen@c4ej.org).

Joe Morrison, Wenatchee CLS
Bill Etter, LAW Fund board member, Spokane
Kirsten Barron, LAW Advocates board member and ATJ Board member, Bellingham
Loren Ettengoff, WSBA BOG member, Vancouver
Hon. Michael Evans, Cowlitz-Wahkiakum VLP board president
Laura Contreras, Yakima CLS
Laurie Garber, Vancouver NJP
Rosey Thurman, Team Child Spokane
Jorge Baron, NWIRP
Mary Swenson, LAW Advocates Whatcom
Carla Lee, WSBA BOG member, Seattle
Joanna Plichta Boisen (working on a submission)
Aneelah Afzali
Michael Pellicciotti
Judge Steven Gonzalez
Mark Hutcheson