



**Washington State Bar Association
Editorial Advisory Committee Meeting**

Minutes for Friday, November 5, 2010

Attending on-phone members: Chair Patricia Paul, Joanna Plichta Boisen, Paulette Burgess, Lisa Carney, Fiona Cox, Michael Heatherly (editor), Nancy Isserlis (BOG liaison), Arissa Peterson, Klaus Snyder.

Attending in-person members: none.

Attending in-person staff: Judith Berrett (director of communications), Todd Timmcke (*Bar News* managing editor/graphic designer), Stephanie Perry (communications specialist/publications editor).

Excused/Absent: Ted Mechtenberg, Brian Payne, Jill Yamamoto.

Meeting Called to Order

Chair Pat Paul called the meeting to order at 12:05 and members and staff introduced themselves.

EAC OPPORTUNITIES FOR SERVICE

Editor Review

Judy Berrett explained the annual editor review process. A subcommittee heads the process where EAC members and staff fill out an evaluation form and the editor completes a self-evaluation. A memo with the results of the compiled evaluation is written and presented to the Board of Governors. Todd Timmcke explained that the process has been streamlined and is based on a number scale. Pat requested volunteers. Joanna Plichta Boisen and Lisa Carney offered to serve on the subcommittee. Any other EAC members wishing to serve on the subcommittee should contact Joanna or Lisa. To learn more about the Editor Review Subcommittee, contact Todd.

Briefly About Me

Briefly About Me is the monthly question-and-answer member profile column featured on page 63 of *Bar News*. The Q and A form can be found online at www.wsba.org/lawyers/brieflyaboutme.org. EAC members are encouraged to recommend WSBA members to profile and WSBA members can fill out and submit the form on their own. The Briefly About Me Subcommittee is responsible for soliciting submissions from WSBA members and making sure that representation is diverse regarding such factors as gender, ethnicity, practice type, and geography. Todd mentioned a list of suggested names to profile had been submitted by the Committee for Equal Justice and said this would be a good starting point for the subcommittee (*the list of names appears at the end of these minutes). Fiona Cox and Paulette Burgess volunteered to serve on the subcommittee. Any other EAC members wishing to serve on the Briefly About Me Subcommittee should contact Fiona or Paulette. To learn more about the subcommittee, contact Todd.

Around the State

The Around the State column appears in *Bar News* about four times throughout the year. Submissions are sent to the managing editor and include news of WSBA members or organizations concerning such items as awards, honors, special events, and volunteer activities. Items are generally 250 words or fewer and may include photos. EAC members are encouraged to solicit ideas and submissions for the column. Presently, most submissions come from PR firms or news releases. Todd mentioned a desire to get a more “personal touch” back into this feature, where it would feature reports from members across the state or include more individual stories. Stephanie Perry mentioned that in the past there were contacts at the law schools to provide reports on law school students and activities. An Around the State Subcommittee would be responsible for re-evaluating this *Bar News* feature and suggesting ideas to improve it. Pat Paul volunteered to serve on this committee. Any other EAC members wishing to serve on the Around the State subcommittee should contact Pat. To learn more about the Around the State Subcommittee, contact Todd.

Other Opportunities

Pat explained that the EAC may have other subcommittees and projects to work on as the need arises. There are certain projects the EAC is required to do, such as the annual editor review and, when necessary, a search for a new editor — but the EAC is a place where members can bring their own expertise and experience and suggest or recommend ideas for new *Bar News* projects and ways to improve the magazine.

Editor’s Report

Mike Heatherly said that the past year was good for material featured in *Bar News* and hoped that 2011 would be the same. He said he had sent out an e-mail requesting article submissions to previous authors and others interested in writing for *Bar News* and had received some good responses. At times, he enlists the help of EAC members in reviewing articles. The May issue of *Bar News* will be a special issue on pro bono work. He is working on a project where he will do in-depth profiles four WSBA members and spend a day with each of them. The project would result in an article featuring a day in the life of four interesting WSBA members.

Other Business/New Business

Klaus Snyder suggested that the topic of the constitutional aspects and requirements of access to justice and the courts could be a topic for *Bar News* articles or a special issue especially during this time of budget cuts and financial crises. Mike said that some aspects have been covered by *Bar News* already, but in order to make a series like this effective, it might involve engaging high-profile stakeholders, legislators, and law professors.

Next Meeting Date

The next meeting of the Editorial Advisory Committee will convene Friday, January 7, 2011, at noon.

The meeting was adjourned at 12:55 p.m.

Respectfully submitted by Todd Timmcke, Bar News managing editor/graphic designer.

EAC members are encouraged to solicit, write, or suggest articles for Bar News or items for the Around the State (ATS) and Briefly About Me columns. If members have any ideas or would like to contribute to the magazine, they can contact Mike or Todd. ATS is looking for interesting news about members — things they have accomplished, pro bono projects, honors, personal achievements, etc. If you hear of an event or an accomplishment by a WSBA member in a newspaper, newsletter, or even in conversation, send it in to aroundthestate@wsba.org. News from the law schools and non-King County communities is desirable. Photos are a big plus. Submissions need not be complicated — a photo and several lines of text would suffice. EAC members are also encouraged to suggest people to profile for the Briefly About Me feature and topics for Bar News articles.

* list of suggested names for the Briefly About Me profile as suggested by the Karen Falkingham and the Campaign for Equal Justice people (contact Karen at 206-957-6284 or karen@c4ej.org).

Joe Morrison, Wenatchee CLS
Bill Etter, LAW Fund board member, Spokane
Kirsten Barron, LAW Advocates board member and ATJ Board member, Bellingham
Loren Ettengoff, WSBA BOG member, Vancouver
Hon. Michael Evans, Cowlitz-Wahkiakum VLP board president
Laura Contreras, Yakima CLS
Laurie Garber, Vancouver NJP
Rosey Thurman, Team Child Spokane
Jorge Baron, NWIRP
Mary Swenson, LAW Advocates Whatcom
Carla Lee, WSBA BOG member, Seattle
Joanna Plichta Boisen (working on a submission)
Aneelah Afzali
Michael Pellicciotti
Judge Steven Gonzalez
Mark Hutcheson