



WSBA Professionalism Committee Meeting Minutes November 9, 2012

Present

Hunter Abell, Chair
Mark Arthur (phone)
Dan Ballbach
Jackson Bennett
Jacob DeGraaff
Erin Fairley
Sean Gamble (phone)
David Gardner
Erin Jacobson (phone)
Gretchen Leanderson

Tina Mares (phone)
Raphael Nwokike
Christine Palmer
Allen Unzelman (phone)
James Yand (phone)

Absent

Paul Bastine, BOG Liaison
Ramina Dehkoda-Steele
Linda Frischmeyer
Sarah Lee

Chair Hunter Abell called the meeting to order.

The minutes from the October 12 meeting were reviewed and adopted.

New Business

Pam Inglesby, who has now relinquished the staffing of the Professionalism Committee to Debra Carnes, provided an overview to the Committee of how it can take advantage of using WebEx for its meetings. WebEx is a web-based program that allows individuals to join meetings remotely. Individuals have the ability to hear the meeting, see the meeting in action, appear via video and view shared documents. For this meeting, there were four members of the Professionalism Committee who joined the meeting via WebEx.

Sub-Committee Updates

Public Outreach Sub-Committee:

Ramina Dehkoda-Steele volunteered to chair the Public Outreach Sub-Committee. The sub-committee met and talked about whether they should develop a mission statement to guide public outreach. They brainstormed ideas for outreach that included:

- ✓ Submitting articles for publication to newspapers/journals.
- ✓ Brainstorming on whether there is a way to conduct focus groups to test public perception on lawyers having an unfavorable view in the public's eye.
- ✓ Conducting high school outreach. Explore what's currently being done and potentially find ways to tap into what exists.

- ✓ Conduct a public forum – there would be a need to get clear on the message so the focus wasn't about attorneys marketing themselves.

Hunter Abell, who reported out for the committee expressed hope that the committee could work to counteract the cynicism/distrust of attorneys, and wanted the group to know the committee's thinking to date.

Law School Sub-Committee

Gretchen Leanderson volunteered to chair the Law School Sub-Committee. It was discussed that one of the tasks for this group is to become very familiar with the Prezi and how to effectively present it. There is a need for a deeper bench of those who are able to present.

- ✓ Gretchen Leanderson agreed to coordinate presentations with Seattle University.
- ✓ Jackson Bennett will conduct outreach to the University of Washington.
- ✓ Christine Palmer expressed interest in giving presentations.
- ✓ Raphael Nwokike expressed interest in giving presentations at UW.

Pam Inglesby shared that presentation dates are set for the fall. Paula Littlewood is working with Professor Boxx to schedule.

There was discussion about devoting a meeting to review to the Prezi and conduct a training for those interested in presenting.

There was a question as to whether NLE uses the Prezi. The sub-committee will look into the potential of recording the Prezi presentation, as well as discuss thoughts for modifying the presentation.

Member Outreach Sub-Committee

Jacob DeGraaff volunteered to chair the Member Outreach Sub-Committee. He expressed that they will focus on organizing involvement around projects. It was discussed that Random Acts would be included under this sub-committee.

There was some discussion about the Courtroom Decorum Guidelines document and potentially revising it and bringing it to the BOG to ratify.

There was also some discussion about the Professionalism Creed and it being very outward-focused, and whether there is a way to address the internal piece.

Gretchen Leanderson raised the question as to whether the WSBA can incorporate professionalism into the Ethics CLE. It was determined as something for the sub-committee to include in their thinking.

Meeting Schedule

The group determined it would continue to meet the second Friday of each month. The next meeting was set for Dec. 14, 2012.

Respectfully submitted,
Debra Carnes
