

Join us for an update on
intellectual property
developments and solutions
for meeting your clients' needs.

Featuring Keynote Speaker Rob Glaser, Chairman & CEO of RealNetworks, Inc.

Rob Glaser, founder and CEO of RealNetworks, Inc. (NASDAQ: RNWK) — the recognized leader in Internet media delivery, has long been intrigued with the nexus of media, computing, communication and the Internet. Since founding RealNetworks in 1995, Glaser has played an integral role in the transformation of the Internet into the next great mass medium. In 1995 under Glaser's direction, RealNetworks introduced the groundbreaking RealAudio, RealVideo, RealPlayer and RealSystem technologies, effectively transitioning television and radio from broadcast to the Web. Mr. Glaser is also the Founder and Chairman of the Board of MusicNet, a joint venture between RealNetworks, AOL Time Warner, Bertelsmann AG, and EMI Recorded Music.

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FINAL NOTICE

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8th Annual Intellectual Property Institute

Intellectual Property: Intermediate to Advanced



Explore Current
Intellectual Property
Developments and
Solutions to Problems
Facing Your Clients

Featuring Keynote
Speaker Rob Glaser,
Chairman & CEO of
RealNetworks, Inc.

Friday, March 21, 2003

Washington State Convention & Trade Center
Sixth Level
On Pike Street between 7th and 8th Avenue
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Approved for 6.75 CLE Credits, including 1.0 Ethics Credit
for Washington attorneys.

8th Annual Intellectual Property Institute — Schedule, Topics & Speakers

Approved for 6.75 CLE Credits, including 1.0 Ethics Credit for Washington attorneys.

7:30 a.m. • Check-in • Walk-in Registration • Distribution of Coursebooks • Coffee and Pastry Service

Plenary Session

8:25 a.m. Welcome and Introductions by Program Co-chairs: *Elizabeth R. Holohan — Attorney at Law, Seattle • Alex Modelski — Business and Technology Law, Bellevue*

8:30 a.m. Ethics Workshop — Small Groups Discuss and Outline Issues Related to Initial Client Interview of Multiple Founders of Start-Up Technology Company • Issue Spotting; Recommendations; Commentary • *Barrie Althoff — WSBA Professionalism Counsel, Mercer Island*

Concurrent Sessions: We offer two program choices during each time period. (You are free to move back and forth between concurrent tracks).

Track One: Selected Intellectual Property Issues

9:30 a.m.

Current Developments in Copyright Law
Scott G. Warner — Garvey, Schubert & Barer, Seattle

10:00 a.m.

Trademarks and New Media
Warren J. Rheaume — Heller Ehrman White & McAuliffe LLP, Seattle

10:30 a.m. Break

10:40 a.m.

Effects of the Madrid Agreement and Protocol on Your Practice
Lynne E. Graybeal — Perkins Coie LLP, Seattle

11:00 a.m. Effective Oral and Written Responses to Trademark Office Actions

David H. Deits — Davis Wright Tremaine LLP, Seattle

11:20 a.m. Non-Monetary Relief in Intellectual Property Litigation

James P. Donohue — Heller Ehrman White & McAuliffe LLP, Seattle

11:40 a.m.

Web Site Takedown and Safe Harbor Provisions under DMCA
Shannan L. Frisbie — Preston Gates & Ellis LLP, Seattle

12:00 noon - 1:30 p.m. • Lunch with Featured Keynote Speaker Rob Glaser,

Chairman and CEO of RealNetworks, Inc. on the Topic of “The Future of Digital Entertainment on the Internet”

Afternoon Plenary Session

1:30 p.m.

The Fundamentals of Protecting Your Intellectual Property Rights Overseas • *Frank X. Curci — Preston Gates & Ellis LLP, Portland*

2:15 p.m.

Open Source Licensing • *Robert W. Gomulkiewicz — Director, Intellectual Property Law & Policy Program and Research Associate Professor of Law, University of Washington School of Law, Seattle*

3:00 p.m. Break

3:15 p.m.

Fair Use: Melting Shields into Swords
Kraig Baker — Davis Wright Tremaine LLP, Seattle

4:00 p.m.

Keeping Current on Traditional Trademark Issues • *Robert C. Cumbow — Graham & Dunn PC, Seattle*

4:45 p.m. Complete Evaluation Forms and Adjourn

SEMINAR REGISTRATION

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