

Bar News Survey

What do you think of *Bar News*? What do you especially like? What don't you like? How would you like to see it improved? We'd like to hear from you!

Last month, a random sampling of WSBA members were contacted by telephone to participate in a survey about *Bar News*. We'd like to give all readers a chance too participate, so if you were not contacted previously by phone, we invite you to let us know what you think.

Please mail or fax completed surveys no later than **January 31, 2004**, to:

WSBA *Bar News* Survey
 2101 Fourth Ave., Ste. 400
 Seattle, WA 98121
 Fax: 206-727-8319

Full confidentiality is assured, and individual responses will not be used alone. We appreciate your participation.

- How often do you read *Bar News*?
 Always
 Usually
 Rarely
 Never (*skip to question 3*)

Comments: _____

- How much of *Bar News* do you usually read?
 Entire issue (*skip to question 4*)
 More than half (*skip to question 4*)
 About half (*skip to question 4*)
 Less than half (*skip to question 4*)

Comments: _____

- If you don't read *Bar News*, why not?
 Contains little of interest or value to me
 Is just not relevant
 Not enough time
 Other: _____

Comments: _____

- What other legal publications do you read?
 De Novo
 County bar publication(s): _____

- ____ *Trial News*
- ____ *Washington Law & Politics*
- ____ *Oregon Bar Bulletin*
- ____ *The Advocate* (Idaho State Bar)
- ____ Other state bar publication(s):
- ____ *ABA Journal*
- ____ Other: _____

Comments: _____

- Thinking about the magazine overall, how would you rate it?
 Excellent
 Very good
 Good
 Fair
 Poor

- Please rate your overall satisfaction with *Bar News* by circling a number on the scale below for each item. 1 is very dissatisfied and 5 is very satisfied.

	Very dissatisfied	Dissatisfied	Neutral	Satisfied	Very satisfied
Overall content	1	2	3	4	5
Interest	1	2	3	4	5
Readability	1	2	3	4	5
Usefulness	1	2	3	4	5
Appearance/design	1	2	3	4	5

Comments: _____

- Which sections of *Bar News* do you like **best**? (Check all that apply.)
 Feature articles
 Letters to the Editor
 President's Corner
 Executive Director's Report
 Editor's Page
 The Board's Work
 Around the State
 Disciplinary Notices
 FYI
 Other: _____

- Which sections of *Bar News* do you like **least**? (Check all that apply.)
 Feature articles
 Letters to the Editor
 President's Corner
 Executive's Report
 Editor's Page
 The Board's Work

- Around the State
- Disciplinary Notices
- FYI
- Other: _____

Comments: _____

9. Which types of articles do you especially like? (Check all that apply.)

- Substantive areas of the law
- New developments in the law
- Profiles of Washington lawyers
- Local practice news
- Access to justice
- Ethics
- Lawyer assistance programs
- Technology
- Practice tips
- Book reviews
- Other: _____

Comments: _____

10. What would you like to see in *Bar News* that is **not** there now (i.e., what's missing)?

11. *Bar News* is published monthly. Please comment on the frequency of publication.

- Should continue to publish 12 times a year
- Should publish _____ times a year
- Have no opinion

Comments: _____

12. How would you prefer to receive *Bar News*?

- Paper magazine only
- Online only
- Both paper magazine and online
- Paper magazine with expanded information online

Comments: _____

13. How do you prefer to get information from the WSBA? (Check all that apply for each category.)

	<i>Bar News</i>	Other WSBA publications	WSBA website	E-mail from the WSBA	Mailings from the WSBA	Other (please specify)
General WSBA news						
CLE seminar Information						
Disciplinary notices						
Practice information						
Governance information						
Committee information						
Other (please specify)						

Comments: _____

14. What do you do with *Bar News*? (Check all that apply.)

- Clip or copy articles of interest
- Keep for personal reference
- Place in firm library
- Used to file, but now rely on *Bar News* online archives
- Route to others
- Place in public area
- Discard without reading
- Discard after reading
- Other: _____

Comments: _____

15. How often do you refer to *Bar News* online (www.wsba.org/barnews/)?

- Often
- Occasionally
- Never
- Don't have Internet access
- Didn't know it was online

Comments: _____

16. What do you find valuable about *Bar News* online? (Check all that apply.)

- Archive of back issues
- Instant access
- Ability to easily search by subject

- No need to save my printed copy
- Have never accessed *Bar News* online
- Other: _____

Comments: _____

17. How does *Bar News* compare to other bar associations' publications?

- Better than others
- About the same as others
- Not as good as others
- Don't read other bar associations' publications

Comments: _____

18. How would you improve *Bar News*?

The following optional demographic information will help us better understand Bar News readers.

19. Are you:

- male
- female

20. Is your age:

- 21-30
- 31-40
- 41-50
- 51-60
- over 60

21. How long have you practiced law?

- 5 years or less
- 6-10 years
- 11-15 years
- 16-20 years
- more than 20 years

22. Where is your office?

county _____ state _____

23. Please check the setting that most accurately describes your practice (check only one).

- Federal agency
- In-house counsel
- Law firm associate
- Law firm partner
- Municipality or other local government
- Nonprofit or public service

- Sole practice
- State agency
- Judicial
- Not practicing
- Other: _____

24. What are your primary areas of practice? Please select no more than five of the following areas on which you spend at least 10 percent of your time.

- Administrative
- ADR
- Agricultural
- Antitrust
- Banking
- Business/commercial
- Civil litigation
- Civil rights
- Communications
- Constitutional
- Construction
- Consumer
- Contracts
- Corporate
- Criminal
- Debtor-creditor
- Elder
- Employment
- Entertainment
- Environmental
- Family
- Government/administrative
- Health
- Immigration
- Indian
- Insurance
- Intellectual property
- International
- Juvenile
- Labor
- Military
- Municipal
- Personal injury
- Probate/wills/estate planning
- Real property
- Securities
- Sports
- Tax
- Torts
- Workers' compensation
- Other: _____

Other comments:

Thank you for participating in this survey. 🐾