

WORKSHOP MATERIALS

Practical Ideas for Using Technology to Save Time and Money in Providing Access to Justice

Saturday, June 9, 2012 3:30PM – 5:00PM Suite 100/600

Legal Educational Video Production and Distribution Tools Northwest Justice Project

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All slides will be posted on Slideshare: http://www.slideshare.net/lsntap

(1) Where to find our videos:

NJP's YouTube channel: http://www.youtube.com/user/NWJusticeProject

WashingtonLawHelp: http://www.WashingtonLawHelp.org

NJP's Vimeo Page: http://vimeo.com/njp

NTAP's YouTube channel: http://www.youtube.com/user/NTAPvideos

Various live trainings for advocates, clinics for clients and embedded on partners' websites

(2) Short list of influences and precedents in legal educational videos

http://www.educaloi.gc.ca/en/

(Éducaloi: live-action with some titles and animation on specific legal points)

http://www.youtube.com/educaloi

(Éducaloi's YouTube channel)

http://www.kylawhelp.org/videos

(Kentucky Legal Aid Society: animations on legal issues)

http://www.youtube.com/user/IllinoisLegalAid

(Illinois Legal Aid's YouTube channel: diverse selection of public legal educational video series)

http://www.publiclegaled.bc.ca/media resources/consumer-law-animation-series

(BC's People's Law School animation series on consumer/debt issues).

http://www.smallclaimsbc.ca/

(BC's Small Claims Court video project)

http://www.legalrights4u.ca/index.html

(BC's "Legal Rights 4 U" youth law animation series)

http://www.commoncraft.com

(CommonCraft's instructional animations: non-legal topics, but short, simple, and effective)

(3) Some tools NJP uses to make legal educational videos

- MS Office PowerPoint & Apple Keynote: to create on-screen graphics/text and animations
- Apple iMovie: video editing and rendering software
- Camtasia: video screen-grab/editing software to zoom & highlight on-screen processes \$300
- Snagit: Simple video screen-grab software \$50
- Camstudio: Simple video screen-grab software FREE
- Panasonic DVX100B miniDV camcorder and iPhone 4S: audio, video and still photography

Animation techniques:

- dry-erase marker on whiteboard drawings played in high-speed
- paper cut-outs/hand-drawings: still frames made in Keynote., shown at ~10 frames/s.
- greenscreen cloth to insert on-screen narrator or animation in front of graphics/text

(4) The Five (Plus One) Phases of Video Production

1.	Research / Assess	What do the clients need to know? What's already out there?	
2.	Script: Write / Edit	How do we say it? Is it accurate?	
3.	Screenplay: Visualize	How do we show it? Is it effective?	
4.	Video: Shoot / Edit	How do we make it? Translate. Is it ready?	
5.	Show / Distribute	Make it available. Advertise. Are people watching it?	
6.	Survey / Critique	Track results. Is it being used? What could be done better?	

(5) Videos ready for public distribution as of May 22, 2012

NJP Foreclosure Prevention Unit			
1	Foreclosure Mediation in Washington State	Posted Dec. 2011	
1	Mediación de Ejecución Hipotecaria en el estado de Washington	Posted Dec. 2011	
2a	(1 of 3) Foreclosure Mediation: Good Faith (& Not-So-Good)	Posted Apr. 2012	
2b	(2 of 3) Foreclosure Mediation: Good Faith (& Not-So-Good)	Posted Apr. 2012	
2c	(3 of 3) Foreclosure Mediation: Good Faith (& Not-So-Good)	Posted Apr. 2012	
2a	(1 de 3) Mediación: Buena Fe y No Tan Buena	Posted Apr. 2012	
2b	(2 de 3) Mediación: Buena Fe y No Tan Buena	Posted Apr. 2012	
2c	(3 de 3) Mediación: Buena Fe y No Tan Buena	Posted Apr. 2012	
Collaboration with TeamChild			
3	Juvenile Record Sealing in Washington State	Posted May. 2012	

(6) Videos currently under production as of May 22, 2012

Collaboration with Unemployment Law Project (ULP)					
4	ULP: What We Do (services ULP provides)	Currently shooting/editing			
*	What if You Quit? ("good cause" under the law)	Atty Drafting Script			
*	What if You're Fired? ("misconduct" under the law)	Atty Drafting Script			
*	Are You "Able, Available & Actively Seeking Work?"	Atty Drafting Script			
	Collaboration with TeamChild				
5	Children's Public Health (EPSDT)	Currently shooting/editing			
6	Mental Health for Youth	Currently shooting/editing			
*	Basics of Emancipation	Atty Drafting Script			
NJP Economic Security Project / Public Benefits Attorney Group					
7	NJP: Basics of Fair Hearings in Washington State	Will be posted May 2012			
NJP Tenants' Rights Group					
8	Basics of Background Screening for Tenants	Currently shooting/editing			
*	Landlords & Tenants: Rights & Responsibilities in	Currently shooting/editing			
	Washington (TRUNK)				
9	My Place Needs Repairs! (BRANCH A)	Currently shooting/editing			
10	What kind of lease do I have? (BRANCH B)	Atty Drafting Script			
11	I'm behind on rent! (BRANCH C)	Atty Drafting Script			
12	Security Deposits (BRANCH D)	Atty Drafting Script			
13	Eviction Timeline and Defense (BRANCH E)	Atty Drafting Script			
NJP Consumer Protection / Collection Defense Group					
14	How You Can Answer a Collection Suit (TRUNK)	Atty Drafting Script			
15a	What are Exemptions? (BRANCH A)	Atty Drafting Script			
15b	Garnishment of Bank Accounts (BRANCH B)	Atty Drafting Script			
15c	Garnishment of Wages (BRANCH C)	Atty Drafting Script			
15d	Homestead Exemption (BRANCH D)	Atty Drafting Script			
*	Medical Debt	Atty Drafting Script			
Legal Resource Promotion					
*	Introduction to CLEAR*Online	Video available online			
*	Language Access 101	Video available online			
*	How to use the Interpreter & Translator Directory	Atty Drafting Script			
*	Advocating for L.E.P. Clients	Video available			

(7) Funding for this project

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In Washington State, the grant is administered through the **Communities Connect Network**, a project of the **EdLab Group**. To learn more, visit http://www.communitiesconnect.org