



WSBA Sponsorship Policy

The Washington State Bar Association is committed to furthering the public's understanding of the rule of law and its confidence in the legal system. As such, the WSBA may join with other organizations in sponsoring events highlighting issues within the public's interest provided:

- The subject matter comports with the WSBA's mission and guiding principles;
- The subject matter is consistent with General Rule 12.1;
- The activity is consistent with existing WSBA operations, programming, and resource priorities;
- The activity complies with WSBA policies on accessibility and non-discrimination;
- The event places the WSBA in a positive light; and
- The WSBA, by mutual agreement, has the opportunity to play a substantive role in the planning and execution of the event (e.g. review material, location, venue, speakers, etc.).

Consistent with Section I(C) of WSBA Bylaws, the WSBA will not sponsor or join in co-sponsoring an event should it require the WSBA to:

1. Take positions on issues concerning the politics or social positions of foreign nations;
2. Take positions on political or social issues which do not relate to or affect the practice of law or the administration of justice; or
3. Support or oppose, in an election, candidates for public office.

All requests for sponsorship or co-sponsorship, including sponsorship or co-sponsorship by WSBA committees, boards, panels, sections, and Washington Young Lawyers Division, shall be made to the Executive Director. All sponsorship or co-sponsorship agreements shall also comply with all other applicable WSBA policies.

WSBA-CLE Co-sponsorship guidelines:

1. Co-sponsorship agreements do not conflict with overall WSBA Sponsorship policy (see above).
2. Any co-sponsorship arrangement or agreement must be established in writing prior to the relevant CLE program.
3. The arrangement or agreement must include the terms, limitations, scope or similar with regards to duties, rights, benefits and obligations of the sponsoring parties.
4. WSBA-CLE must play a substantive role in the planning and execution of the event.

5. Co-sponsorship does not include rights of post seminar Intellectual Property distribution (e.g. materials, audio recordings, online distribution, etc.) or limit WSBA-CLE's right for post-seminar distribution. Any variation of this distribution understanding must be part of the written co-sponsorship agreement.
6. Any agreement established regarding co-sponsorship and post-seminar Intellectual Property distribution must exclude any component of direct competition (e.g. different pricing, marketing to WSBA members, etc.).
7. All Intellectual Property must be deemed of sufficient "quality" by WSBA-CLE prior to any distribution.
8. There is no transfer of any "rights" or "roles" to other entities that was not specifically detailed in the co-sponsorship agreement.