# WSBA STRATEGIC GOALS

For historical context, below are the strategic goals for the most recent and current cycles.

### 2008-2011

- WSBA engaging in a systematic review of all its programming.
- WSBA strengthening its connection with its membership.
- BOG improving its relationship with the WSBA staff.

#### 2011-2013

The WSBA should use existing programs, and should implement new programs, to improve our members' level of satisfaction with their lives and with the practice of law. In order to implement this goal, the WSBA will work to:

- Enhance the culture of service within the WSBA membership.
- Provide more assistance to lawyers with the business of law practice.
- Provide more assistance to lawyers in avoiding or dealing with the stress of law practice.
- Conduct a detailed study of the composition of the legal profession and retention rates within the profession in the state of Washington.

### 2013-2015

- Prepare and equip members with problem-solving skills for the changing profession
- Foster community with and among members and the public
- Promote equitable conditions for members from historically underrepresented backgrounds to enter, stay, and thrive in the profession.
- Support member transitions across the life of their practice.

#### 2016-2018

- Equip members with skills for the changing profession.
- Promote equitable conditions for members from historically marginalized or underrepresented backgrounds to enter, stay, and thrive in the profession.
- Explore and pursue regulatory innovation and advocate to enhance the public's access to legal services.

## **Criteria for Strategic Goals:**

- The goal should be something that the WSBA either has not been doing or something that the WSBA has been doing, but that the resources devoted to that activity should be dramatically increased to take that activity to a much higher level.
- The goal should be achievable and measurable.
- The goal should be a goal in and of itself and not a means to another goal.