2019

WSBA Conference & Event Sponsorship Opportunities

Senior Lawyers Conference

Environmental & Land Use Law Midyear Meeting and Conference

Real Property, Probate & Trust Midyear Meeting and Conference

Family Law Midyear Meeting and Conference

Solo and Small Firm Conference

Legal Lunchbox Webcast Series

Elder Law Conference

WSBA APEX Awards

Criminal Justice Institute
The Washington State Bar Association strives to provide the highest quality, innovative continuing legal education programs that promote learning, enhance skills, and inspire superior standards of practice for our 37,000 members.

Each year WSBA is proud to collaborate with WSBA law practice sections and other partners to organize and host multiple conferences and section meetings with attendance ranging from 75 to 200 legal professionals. Conference programming provides attendees and section members the rare opportunity to gather as a unified group and become immersed in advancements within their field through various presentations by topic experts and endless networking events.

Due to the niche environment generated by each practice area, sponsors and exhibitors at these conferences are given the opportunity to build and reinforce business relationships with professionals that directly benefit and relate to the services and products they provide.

In addition to conferences, WSBA hosts an annual Awards Dinner where luminaries of the legal community are honored for their exemplary contributions to the profession and to the public. The evening also includes the swearing in of WSBA’s new president and Board members by the Chief Justice of the Washington Supreme Court. Typically, the event draws around 400 attendees as the premier statewide awards event for the legal profession.

Secure your sponsorship or exhibitor space for one or multiple events and connect with potential clients in need of your specialized services today!

For more information, please contact:
**Kara Ralph**  
WSBA Events Specialist  
206-239-2125  
karar@wsba.org
Senior Lawyers Conference

April 26, 2019
Seattle Airport Marriott
Sea-Tac, Washington

Anticipated Attendance
100–125

This full-day conference addresses timely topics of use and interest to experienced legal professionals aged 55 and counting, or in practice for over 25 years. Attendees have extensive opportunities for networking among highly-experienced peers.

Audience
Legal professionals in practice for over 25 years, accomplished within various areas of law that include:
• Estate planning/probate
• General practice
• Business/commercial
• Family law
• Personal injury

Firm Type by Section Members
Solo Practice  125
Small Law Firm (2–5 Lawyers)  45
Medium Law Firm (6–35 Lawyers)  46
Large Law Firm (36–100+ Lawyers)  18
Government/Public Sector  12
In House Counsel  8

Sponsorship & Exhibitor Opportunities
Platinum Sponsor  $5,000
Gold Sponsor  $3,000
Silver Sponsor  $2,000
Bronze Sponsor  $1,500
Exhibitor  $500
Supporter  $365

See page 13 for an explanation of sponsor benefits.
Environmental & Land Use Law Midyear Meeting and Conference

May 2–4, 2019
Alderbrook Resort & Spa
Union, Washington
Anticipated Attendance
100–125

This three-day event focuses on timely topics of interest to environmental and land use law practitioners.

Audience
Professionals practicing or advising businesses in areas related to land use and environmental law that include:
• Municipal
• Land use litigation
• Environmental permitting and compliance
• Wetlands and water allocation
• Property acquisition and development
• Environmental regulatory enforcement
• National Environmental Policy Act (NEPA)

Firm Type by Section Members
Solo Practice 110
Small Law Firm (2–5 Lawyers) 101
Medium Law Firm (6–35 Lawyers) 167
Large Law Firm (36–100+ Lawyers) 162
Government/Public Sector 133
In House Counsel 42

Sponsorship & Exhibitor Opportunities
Platinum Sponsor $5,000
Gold Sponsor $3,000
Silver Sponsor $2,000
Bronze Sponsor $1,500
Exhibitor $500
Supporter $365

See page 13 for an explanation of sponsor benefits.
Real Property, Probate & Trust Midyear Meeting and Conference

June 7–9, 2019
Davenport Hotels
Spokane, Washington

Anticipated Attendance
150–200

This three-day conference provides insightful sessions that present key information, new insights, and solutions for challenges facing legal professionals practicing in the areas of real property, probate, trusts, and estates.

Audience
Legal professionals practicing or advising businesses in areas related to real property, probate, trusts and estates that include:
- Private estate planning
- Commercial landlords
- Contractors & developers
- Lending institutions
- Investment groups
- Elder law

Firm Type by Section Members
Solo Practice  778
Small Law Firm (2–5 Lawyers)  572
Medium Law Firm (6–35 Lawyers)  522
Large Law Firm (36–100+ Lawyers)  292
Government/Public Sector  52
In House Counsel  120

Sponsorship & Exhibitor Opportunities
Platinum Sponsor  $5,000
Gold Sponsor  $3,000
Silver Sponsor  $2,000
Bronze Sponsor  $1,500
Exhibitor  $500
Supporter  $365

See page 13 for an explanation of sponsor benefits.
Family Law Midyear Meeting and Conference

June 21–23, 2019
Davenport Hotels
Spokane, Washington
Anticipated Attendance
175–200

This three-day conference provides insight on timely topics, solutions for challenges, and updates on current issues for the only annual statewide gathering of family law legal professionals. Attendees have the option to take part in daily on-site networking and after-hours recreational activities.

**Audience**
Family law professionals advising in relative areas of law:
- Mediation
- Adoption
- Divorce
- Domestic partners
- Child custody
- Domestic violence
- Estate planning

**Firm Type by Section Members**
- Solo Practice
- Small Law Firm (2–5 Lawyers)
- Medium Law Firm (6–35 Lawyers)
- Large Law Firm (36–100 Lawyers)
- Government/Public Sector
- In House Counsel

**Sponsorship & Exhibitor Opportunities**
- Platinum Sponsor $5,000
- Gold Sponsor $3,000
- Silver Sponsor $2,000
- Bronze Sponsor $1,500
- Exhibitor $500
- Supporter $365

See page 13 for an explanation of sponsor benefits.
Solo and Small Firm Conference

September 13–15, 2019
Clearwater Resort and Casino
Suquamish, Washington
Anticipated Attendance
100–150

This three-day CLE/Legal Expo at Clearwater Resort and Casino will include vendors from various legal industry companies and three days of CLE programming. This opportunity is perfect for engaging with solo and small firm practitioners. Friday will include a half day of CLE programming and a reception in the evening. Saturday will include a full day of CLE programming with lunch included. Sunday provides attendees with a morning CLE program which adjourns around Noon.

Audience
Legal professionals practicing within an independent or small firm advising on a wide-array of topics including:
- Estate planning
- Family law
- General practice
- Civil litigation
- Personal injury

Firm Type by Section Members
Solo Practice  662
Small Law Firm (2–5 Lawyers)  251
Medium Law Firm (6–35 Lawyers)  67
Large Law Firm (36–100+ Lawyers)  11
Government/Public Sector  22
In House Counsel  24

Sponsorship & Exhibitor Opportunities
Platinum Sponsor  $5,000
Gold Sponsor  $3,000
Silver Sponsor  $2,000
Bronze Sponsor  $1,500
Demo & Exhibitor*  $1,000
Exhibitor  $500
Supporter  $365

*For further details please contact Kara Ralph.

See page 13 for an explanation of sponsor benefits.
Legal Lunchbox Webcast Series

On the final Tuesday of each month, more than 1,200 practicing legal professionals log in to the WSBA’s free Legal Lunchbox webcasts at noon from their desks or from mobile devices wherever they are.

This extremely popular continuing legal education series offers Washington’s 40,000 practicing legal professionals a convenient and no-cost way to earn 18 CLE credits a year toward the 45 credits they must report every three years. It is designed to help practitioners develop the skills, tools, and techniques necessary in 21st century law practice, from offering alternative fee arrangements to using e-discovery effectively, to navigating the ethical risks inherent in social media.

Every Legal Lunchbox webcast is recorded and made accessible after the live broadcast, further expanding the audience for the series. WSBA members appreciate this free series – an appreciation that will no doubt extend to sponsors that make it possible for the WSBA to continue offering it.

**Sponsorship**

Per Month $1,000*

As a monthly sponsor of the WSBA Legal Lunchbox Webcast Series, your company will receive sole recognition in marketing materials prior to the event, in addition to prominent name and logo recognition at the beginning and end of each webcast for the month in which you sponsor.

*Available March – September, 2019

See page 13 for an explanation of sponsor benefits.
Elder Law Conference

This one day conference provides an opportunity for legal professionals practicing in the area of Elder Law to spend a day with colleagues while learning about current issues that affect this growing demographic of clients.

Audience
Legal professionals practicing in the areas of elder law, retirement, estate planning, guardianship and probate.

Firm Type by Section Members
- Solo Practice: 316
- Small Law Firm (2–5 Lawyers): 214
- Medium Law Firm (6–35 Lawyers): 114
- Large Law Firm (36–100+ Lawyers): 13
- Government/Public Sector: 24
- In House Counsel: 11

Sponsorship & Exhibitor Opportunities
- Platinum Sponsor: $5,000
- Gold Sponsor: $3,000
- Silver Sponsor: $2,000
- Bronze Sponsor: $1,500
- Exhibitor: $500
- Supporter: $365

See page 13 for an explanation of sponsor benefits.
The annual APEX Awards program (Acknowledging Professional Excellence) and dinner honors the luminaries of the legal community for their leadership, inspiration, and contributions to the profession and the public. The evening also includes the swearing-in of the new WSBA Board members, President-Elect, and WSBA President.

**Audience**
Members of the legal community throughout the state—Supreme Court justices, judges, attorneys, law professors, law students, paralegals, LLLTs, LPOs—as well as supporters, clients, and family members.

**Sponsorship & Exhibitor Opportunities**

- **Gold Sponsor** $5,000
- **Exclusive Photo Booth Sponsor*** $3,600
- **Silver Sponsor** $3,500
- **Bronze Sponsor** $2,500
- **Legal Luminaries Sponsor** $2,000
- **Presenting Counsel Sponsor** $1,000
- **Supporter** $365

*Only one sponsorship available at this level.*

See page 12 for an explanation of sponsor benefits.
Criminal Justice Institute

October 3–4, 2019
The Conference Center at Seattle-Tacoma International Airport

Anticipated Attendance 120–175

This annual, two day conference brings together prosecutors, defense counsel, judges and law enforcement professionals to discuss pressing issues in criminal law and the challenges of a criminal practice.

**Audience**
Criminal law attorneys including prosecutors, defense counsel, judges and other law enforcement professionals.

**Firm Type by Section Members**
- Solo Practice: 170
- Small Law Firm (2–5 Lawyers): 112
- Medium Law Firm (6–35 Lawyers): 40
- Large Law Firm (36–100+ Lawyers): 16
- Government/Public Sector: 96
- In House Counsel: 4

**Sponsorship & Exhibitor Opportunities**
- Platinum Sponsor: $5,000
- Gold Sponsor: $3,000
- Silver Sponsor: $2,000
- Bronze Sponsor: $1,500
- Exhibitor: $500
- Supporter: $365

See page 13 for an explanation of sponsor benefits.
# WSBA APEX Awards

*Acknowledging Professional Excellence*

## Sponsorship Opportunities & Benefits

<table>
<thead>
<tr>
<th>Benefits of Sponsorship</th>
<th>Gold $5,000</th>
<th>Exclusive Photo Booth* $3,600</th>
<th>Silver $3,500</th>
<th>Bronze $2,500</th>
<th>Legal Luminaries $2,000</th>
<th>Presenting Counsel $1,000</th>
<th>Supporter $365</th>
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<tbody>
<tr>
<td>Recognition in marketing materials prior to the event, including but not limited to WSBA website, emails, and registration materials</td>
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<td>Prominent name and logo recognition on rolling PowerPoint prior to the start of the event, table tents at each table</td>
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<td>Prominent signage at registration table with name and logo</td>
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<td>Recognition from the podium during the event by the WSBA President</td>
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<tr>
<td>Complimentary ad in the official Awards Program</td>
<td>Full-page</td>
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<td>Complimentary seating</td>
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<td>Opportunity to provide cocktail napkins with name and logo</td>
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<td>Name and logo on each individual photo produced for those taking advantage of the photo booth</td>
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*Only one sponsorship available at this level.*
## Seminar & Conference
### Sponsorship Opportunities & Benefits

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<thead>
<tr>
<th>Benefits of Sponsorship</th>
<th>Platinum $5,000</th>
<th>Gold $3,000</th>
<th>Silver $2,000</th>
<th>Bronze $1,500</th>
<th>Exhibitor $500</th>
<th>Supporter $365</th>
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<tbody>
<tr>
<td>Company Logo displayed in printed brochure, if applicable to the event</td>
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<td>Name listed (no logo) in printed brochure, if applicable to the event</td>
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<td>Company Logo displayed in e-marketing materials with link to company website</td>
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<td>Name listed (no logo) in and e-marketing materials promoting the event</td>
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<td>Recognition in the confirmation letter sent to registrants</td>
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<td>Complimentary registration</td>
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<td>Rolling PowerPoint advertising your company during registration and breaks at the event</td>
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<td>Opportunity to introduce a speaker at the event</td>
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<td>Sponsorship recognition announced during program</td>
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<td>Company Logo included on signage at the event</td>
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<td>Company Name listed on signage at the event</td>
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<td>Complimentary lunch for up to two representatives, if lunch is provided at the event</td>
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<td>Networking list provided for one-time use</td>
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