SPONSORSHIP OPPORTUNITIES
for WSBA CLE Conferences & Events

APRIL 18–20
Environmental & Land Use Law Midyear Meeting and Conference

JUNE 7–9
Real Property, Probate & Trust Midyear Meeting and Conference

JULY 19–21
Family Law Midyear Meeting and Conference

FALL 2024
Elder Law Conference

SEPTEMBER 27–29
Solo and Small Firm Conference

MONTHLY
Legal Lunchbox™ Series

Sponsorship Opportunities & Benefits
The Washington State Bar Association (WSBA) strives to provide the highest quality, innovative continuing legal education programs that promote learning, enhance skills, and inspire superior standards of practice for our over 40,000 members.

WSBA CLE is a leader in presenting timely and topical sessions taught by experienced Washington practitioners. Each year, WSBA is proud to collaborate with WSBA law practice sections and other partners to organize and host multiple conferences and section meetings with attendance ranging from 75 to 200 legal professionals. Attendees may choose to participate in person or virtually via live webcast from locations near and far.

These events provide attendees the opportunity to gather and learn about advancements within their practice and network with colleagues. Sponsors and exhibitors may build and reinforce business relationships with professionals that directly benefit and relate to the services and products they provide.

Secure your sponsorship or exhibitor space for one or multiple events and connect with legal professions in need of your specialized services today!

For more information, please contact:

Natalie Gray
Program Coordinator II
Washington State Bar Association

sponsorships@wsba.org
Environmental & Land Use Law Midyear Meeting and Conference

APRIL 18–20, 2024
SUNCADIA RESORT
CLE ELUM, WA
IN-PERSON/WEBCAST

This three-day event focuses on timely topics of interest to environmental and land use law practitioners.

AUDIENCE
Professionals practicing or advising businesses in areas related to land use and environmental law that include:

- Municipal
- Land use litigation
- Environmental permitting and compliance
- Wetlands and water allocation
- Property acquisition and development
- Environmental regulatory enforcement
- National Environmental Policy Act (NEPA)

ANTICIPATED ATTENDANCE
100–125

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Gold Sponsor</td>
<td>$2,350</td>
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<tr>
<td>Silver Sponsor</td>
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<tr>
<td>Bronze Sponsor</td>
<td>$1,350</td>
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<tr>
<td>In-Person Exhibitor</td>
<td>$350</td>
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</tbody>
</table>

See page 9 for an explanation of sponsor benefits.

FIRM TYPE BY SECTION MEMBERS

- Large Law Firm (36–100+ Lawyers): 154
- Medium Law Firm (6–35 Lawyers): 131
- Government/Public Sector: 119
- Small Law Firm (2–5 Lawyers): 64
- Solo Practice: 61
- In-House Counsel: 36

WSBA CLE Invested in your success.
This three-day conference provides insightful sessions that present key information, new insights, and solutions for challenges facing legal professionals practicing in the areas of real property, probate, trusts, and estates.

AUDIENCE

Legal professionals practicing or advising businesses in areas related to real property, probate, trusts and estates that include:

- Private estate planning
- Commercial landlords
- Contractors & developers
- Lending institutions
- Investment groups
- Elder law

FIRM TYPE BY SECTION MEMBERS

<table>
<thead>
<tr>
<th>Firm Type</th>
<th>Members</th>
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<tbody>
<tr>
<td>Solo Practice</td>
<td>496</td>
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<tr>
<td>Small Law Firm (2–5 Lawyers)</td>
<td>483</td>
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<tr>
<td>Medium Law Firm (6–35 Lawyers)</td>
<td>393</td>
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<tr>
<td>Large Law Firm (36–100+ Lawyers)</td>
<td>265</td>
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<tr>
<td>In-House Counsel</td>
<td>95</td>
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<tr>
<td>Government/Public Sector</td>
<td>36</td>
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Family Law Midyear Meeting and Conference

JULY 19–21, 2024
VANCOUVER HILTON
VANCOUVER, WA
IN-PERSON/WEBCAST

This three-day conference provides insight on timely topics, solutions for challenges, and updates on current issues for the only annual statewide gathering of family law legal professionals. Attendees have the option to take part in daily on-site networking and after-hours recreational activities.

AUDIENCE
Family law professionals advising in relative areas of law:
- Mediation
- Adoption
- Divorce
- Domestic partners
- Child custody
- Domestic violence
- Estate planning

FIRM TYPE BY SECTION MEMBERS

<table>
<thead>
<tr>
<th>Firm Type</th>
<th>Members</th>
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<tbody>
<tr>
<td>Small Law Firm (2–5 Lawyers)</td>
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<tr>
<td>Solo Practice</td>
<td>212</td>
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<tr>
<td>Medium Law Firm (6–35 Lawyers)</td>
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<tr>
<td>Government/Public Sector</td>
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<tr>
<td>Nonprofit</td>
<td>16</td>
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<tr>
<td>Large Law Firm (36–100+ Lawyers)</td>
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SPONSORSHIP & EXHIBITOR OPPORTUNITIES

- Gold Sponsor: $2,350
- Silver Sponsor: $1,850
- Bronze Sponsor: $1,350
- In-Person Exhibitor: $350

See page 9 for an explanation of sponsor benefits.
This one day conference provides an opportunity for legal professionals practicing in the area of Elder Law to spend a day with colleagues while learning about current issues that affect this growing demographic of clients.

**AUDIENCE**

Legal professionals practicing in the areas of:

- Elder Law
- Retirement
- Estate Planning
- Guardianship
- Probate

**FIRM TYPE BY SECTION MEMBERS**

- Solo Practice: 204
- Small Law Firm (2–5 Lawyers): 162
- Medium Law Firm (6–35 Lawyers): 84
- Large Law Firm (36–100+ Lawyers): 22
- Government/Public Sector: 21
- In-House Counsel: 10

**SPONSORSHIP & EXHIBITOR OPPORTUNITIES**

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- Silver Sponsor: $1,850
- Bronze Sponsor: $1,350
- In-Person Exhibitor: $350

See page 9 for an explanation of sponsor benefits.
Solo and Small Firm Conference

This multi-day CLE/Legal Expo will include vendors from various legal industry companies and three days of CLE programming. This opportunity is perfect for engaging with solo and small firm practitioners from around the state.

AUDIENCE

Legal professionals practicing within an independent or small firm advising on a wide-array of topics including:

- Estate planning
- Family law
- General practice
- Civil litigation
- Personal injury

FIRM TYPE BY SECTION MEMBERS

- Solo Practice: 418
- Small Law Firm (2-5 Lawyers): 210
- Medium Law Firm (6-35 Lawyers): 41
- In-House Counsel: 9
- Large Law Firm (36-100+ Lawyers): 5
- Government/Public Sector: 5

SEPT 27–29, 2024
CLEARWATER CASINO & RESORT
SUQUAMISH, WA
IN-PERSON

ANTICIPATED ATTENDANCE
75–100

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

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WSBA CLE Invested in your success.
On the final Tuesday of each month, more than 1,500 practicing legal professionals log in to the WSBA’s free Legal Lunchbox webcasts at noon from their desks or from mobile devices wherever they are.

This extremely popular continuing legal education series offers Washington’s 40,000 practicing legal professionals a convenient and no-cost way to earn 18 CLE credits a year toward the 45 credits they must report every three years. It is designed to help practitioners develop the skills, tools, and techniques necessary in 21st century law practice, from offering alternative fee arrangements to using e-discovery effectively, to navigating the ethical risks inherent in social media.

Every Legal Lunchbox webcast is recorded and made accessible after the live broadcast, further expanding the audience for the series. WSBA members appreciate this free series—an appreciation that will no doubt extend to sponsors that make it possible for the WSBA to continue offering it.

As a monthly sponsor of the WSBA Legal Lunchbox Webcast Series, your company will receive sole recognition in marketing materials prior to the live broadcast, in addition to prominent name and logo recognition at the beginning and end of each webcast for the month in which you sponsor.
## Sponsorship Opportunities & Benefits

### 2024 WSBA CLE Conferences and Events

<table>
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<tr>
<th>Benefits of Sponsorship</th>
<th>Gold  $2,350</th>
<th>Silver $1,850</th>
<th>Bronze $1,350</th>
<th>In-Person Exhibitor $350</th>
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<td>Sponsorship recognition announced during program</td>
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<td>15-minute presentation during break</td>
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<td>Company logo displayed in e-marketing materials with link to company website</td>
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<td>Name listed (no logo) in e-marketing materials promoting the event</td>
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<td>Rolling PowerPoint advertising your company during registration and breaks at the event</td>
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<td>Recognition in the confirmation letter sent to registrants</td>
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<td>Complimentary registration</td>
<td>For 3</td>
<td>For 2</td>
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<td>Networking list provided for one-time use</td>
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<td>In-Person Exhibitor Booth</td>
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