2020

WSBA Conference & Event Sponsorship Opportunities

MAY 1
Senior Lawyers Conference

MAY 7-9
Environmental & Land Use Law Midyear Meeting and Conference

JUNE 5-7
Real Property, Probate & Trust Midyear Meeting and Conference

JUNE 19-21
Family Law Midyear Meeting and Conference

SEPTEMBER 24
Elder Law Conference

SEPTEMBER 25-27
Solo and Small Firm Conference

OCTOBER 1-2
Criminal Justice Institute

MONTHLY
Legal Lunchbox Webcast Series

WASHINGTON STATE BAR ASSOCIATION
The Washington State Bar Association strives to provide the highest quality, innovative continuing legal education programs that promote learning, enhance skills, and inspire superior standards of practice for our 40,000 members.

Each year WSBA is proud to collaborate with WSBA law practice sections and other partners to organize and host multiple conferences and section meetings with attendance ranging from 75 to 200 legal professionals. Conference programming provides attendees and section members the rare opportunity to gather as a unified group and become immersed in advancements within their field through various presentations by topic experts and endless networking events.

Due to the niche environment generated by each practice area, sponsors and exhibitors at these conferences are given the opportunity to build and reinforce business relationships with professionals that directly benefit and relate to the services and products they provide.

Secure your sponsorship or exhibitor space for one or multiple events and connect with potential clients in need of your specialized services today!

For more information, please contact:

**Shanthi Prema Raghu**
Interim Education Programs Manager
206-727-8271

sponsorships@wsba.org
Senior Lawyers Conference

May 1, 2020
Seattle Airport Marriott
SeaTac, Washington

Anticipated Attendance
100–125

This full-day conference addresses timely topics of use and interest to experienced legal professionals aged 55 and counting, or in practice for over 25 years. Attendees have extensive opportunities for networking among highly-experienced peers.

Audience
Legal professionals in practice for over 25 years, accomplished within various areas of law that include:
• Estate planning/probate
• General practice
• Business/commercial
• Family law
• Personal injury

Firm Type by Section Members

- Solo Practice 132
- Small Law Firm (2–5 Lawyers) 45
- Medium Law Firm (6–35 Lawyers) 40
- Large Law Firm (36–100+ Lawyers) 21
- Government/Public Sector 10
- In House Counsel 6

Sponsorship & Exhibitor Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
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<tr>
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See page 11 for an explanation of sponsor benefits.
Environmental & Land Use Law Midyear Meeting and Conference

May 7–9, 2020
Suncadia Resort
Cle Elum, Washington

Anticipated Attendance
100–125

This three-day event focuses on timely topics of interest to environmental and land use law practitioners.

Audience
Professionals practicing or advising businesses in areas related to land use and environmental law that include:
• Municipal
• Land use litigation
• Environmental permitting and compliance
• Wetlands and water allocation
• Property acquisition and development
• Environmental regulatory enforcement
• National Environmental Policy Act (NEPA)

Firm Type by Section Members

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<th>Firm Type</th>
<th>Members</th>
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<tr>
<td>Solo Practice</td>
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<td>Medium Law Firm (6–35 Lawyers)</td>
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<tr>
<td>Large Law Firm (36–100+ Lawyers)</td>
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<td>Government/Public Sector</td>
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<td>In House Counsel</td>
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Sponsorship & Exhibitor Opportunities

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<td>$365</td>
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See page 11 for an explanation of sponsor benefits.
Real Property, Probate & Trust Midyear Meeting and Conference

June 5–7, 2020
Skamania Lodge
Stevenson, Washington

Anticipated Attendance
150–200

This three-day conference provides insightful sessions that present key information, new insights, and solutions for challenges facing legal professionals practicing in the areas of real property, probate, trusts, and estates.

**Audience**
Legal professionals practicing or advising businesses in areas related to real property, probate, trusts and estates that include:
• Private estate planning
• Commercial landlords
• Contractors & developers
• Lending institutions
• Investment groups
• Elder law

**Firm Type by Section Members**
- Solo Practice 776
- Small Law Firm (2–5 Lawyers) 575
- Medium Law Firm (6–35 Lawyers) 535
- Large Law Firm (36-100+ Lawyers) 304
- Government/Public Sector 53
- In House Counsel 123

**Sponsorship & Exhibitor Opportunities**
- Platinum Sponsor $5,000
- Gold Sponsor $3,000
- Silver Sponsor $2,000
- Bronze Sponsor $1,500
- Exhibitor $500
- Supporter $365

See page 11 for an explanation of sponsor benefits.
Family Law Midyear Meeting and Conference

June 19–21, 2020
Hilton Vancouver
Vancouver, Washington

Anticipated Attendance
175–200

This three-day conference provides insight on timely topics, solutions for challenges, and updates on current issues for the only annual statewide gathering of family law legal professionals. Attendees have the option to take part in daily on-site networking and after-hours recreational activities.

Audience
Family law professionals advising in relative areas of law:
• Mediation
• Adoption
• Divorce
• Domestic partners
• Child custody
• Domestic violence
• Estate planning

Firm Type by Section Members
- Solo Practice 525
- Small Law Firm (2–5 Lawyers) 380
- Medium Law Firm (6–35 Lawyers) 286
- Large Law Firm (36–100+ Lawyers) 12
- Government/Public Sector 34
- In House Counsel 4

Sponsorship & Exhibitor Opportunities
- Platinum Sponsor $5,000
- Gold Sponsor $3,000
- Silver Sponsor $2,000
- Bronze Sponsor $1,500
- Exhibitor $500
- Supporter $365

See page 11 for an explanation of sponsor benefits.
Elder Law Conference

September 24, 2020
Washington State Convention Center, Seattle, Washington

Anticipated Attendance
90–110

This one day conference provides an opportunity for legal professionals practicing in the area of Elder Law to spend a day with colleagues while learning about current issues that affect this growing demographic of clients.

Audience
Legal professionals practicing in the areas of elder law, retirement, estate planning, guardianship and probate.

Firm Type by Section Members
- Solo Practice: 305
- Small Law Firm (2–5 Lawyers): 220
- Medium Law Firm (6–35 Lawyers): 124
- Large Law Firm (36–100+ Lawyers): 23
- Government/Public Sector: 18
- In House Counsel: 12

Sponsorship & Exhibitor Opportunities
- Platinum Sponsor: $5,000
- Gold Sponsor: $3,000
- Silver Sponsor: $2,000
- Bronze Sponsor: $1,500
- Exhibitor: $500
- Supporter: $365

See page 11 for an explanation of sponsor benefits.
Solo and Small Firm Conference

September 25-27, 2020
Kitsap Conference Center, Bremerton, Washington

Anticipated Attendance
100–150

This multi-day CLE/Legal Expo in the greater Seattle area will include vendors from various legal industry companies and three days of CLE programming. This opportunity is perfect for engaging with solo and small firm practitioners from around the state.

Audience
Legal professionals practicing within an independent or small firm advising on a wide-array of topics including:
- Estate planning
- Family law
- General practice
- Civil litigation
- Personal injury

Firm Type by Section Members
- Solo Practice: 630
- Small Law Firm (2–5 Lawyers): 254
- Medium Law Firm (6–35 Lawyers): 71
- Large Law Firm (36–100+ Lawyers): 15
- Government/Public Sector: 15
- In House Counsel: 20

Sponsorship & Exhibitor Opportunities
- Platinum Sponsor: $5,000
- Gold Sponsor: $3,000
- Silver Sponsor: $2,000
- Bronze Sponsor: $1,500
- Demo & Exhibitor*: $1,000
- Exhibitor: $500
- Supporter: $365

*For further details please contact sponsorships@wsba.org

See page 11 for an explanation of sponsor benefits.
Criminal Justice Institute

October 1-2, 2020
University of Washington – Tacoma, Tacoma, Washington

Anticipated Attendance
120–175

This annual, two day conference brings together prosecutors, defense counsel, judges and law enforcement professionals to discuss pressing issues in criminal law and the challenges of a criminal practice.

Audience
Criminal law attorneys including prosecutors, defense counsel, judges and other law enforcement professionals.

Firm Type by Section Members
- Solo Practice 166
- Small Law Firm (2-5 Lawyers) 110
- Medium Law Firm (6-35 Lawyers) 27
- Large Law Firm (36-100+ Lawyers) 17
- Government/Public Sector 96
- In House Counsel 3

Sponsorship & Exhibitor Opportunities
- Platinum Sponsor $5,000
- Gold Sponsor $3,000
- Silver Sponsor $2,000
- Bronze Sponsor $1,500
- Exhibitor $500
- Supporter $365

See page 11 for an explanation of sponsor benefits.
Legal Lunchbox Webcast Series

Last Tuesday of Every Month*

WSBA Conference Center
Seattle, Washington

Average Attendance in 2019

1,550

On the final Tuesday of each month, more than 1,500 practicing legal professionals log in to the WSBA’s free Legal Lunchbox webcasts at noon from their desks or from mobile devices wherever they are.

This extremely popular continuing legal education series offers Washington’s 40,000 practicing legal professionals a convenient and no-cost way to earn 18 CLE credits a year toward the 45 credits they must report every three years. It is designed to help practitioners develop the skills, tools, and techniques necessary in 21st century law practice, from offering alternative fee arrangements to using e-discovery effectively, to navigating the ethical risks inherent in social media.

Every Legal Lunchbox webcast is recorded and made accessible after the live broadcast, further expanding the audience for the series. WSBA members appreciate this free series – an appreciation that will no doubt extend to sponsors that make it possible for the WSBA to continue offering it.

Sponsorship

| Per Month | $1,000* |

As a monthly sponsor of the WSBA Legal Lunchbox Webcast Series, your company will receive sole recognition in marketing materials prior to the live broadcast, in addition to prominent name and logo recognition at the beginning and end of each webcast for the month in which you sponsor.

*Subject to availability. Please inquire about available months.
## Seminar & Conference
### Sponsorship Opportunities & Benefits

<table>
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<tr>
<th>Benefits of Sponsorship</th>
<th>Virtual Gold Level Sponsor ($1,000)</th>
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<tr>
<td>Company Logo displayed in e-marketing materials with link to company website</td>
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<td>Recognition in the confirmation letter sent to registrants</td>
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<tr>
<td>Complimentary registration</td>
<td>For 3</td>
<td>For 1</td>
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<tr>
<td>Rolling PowerPoint advertising your company during registration and breaks at the event</td>
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<td>Opportunity to introduce a speaker at the event</td>
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<td>Sponsorship recognition announced during program</td>
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<td>15 minute presentation during break</td>
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<td>Networking list provided for one-time use</td>
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