

NWLawyer Editorial Advisory Committee Meeting

October 8, 2019 • 9:30 a.m. – 1:30 p.m. • Adams/Rainier conference room, 6th floor

Roll call

- **EAC Members:** Ralph Flick, Drew Pollom, Zachary C. Ashby, Brittany Dowd, Debra Lefing, Shanna Lisberg, Benjamin Gould, Maris Jager Grigalunas, Heidi Urness
- **WSBA Staff:** Colin Rigley, Kirsten Abel, Jessica Randklev, Connor Smith, Margaret Morgan, Sara Niegowski, Robin Nussbaum, Julie Shankland
- **BOG Liaison:** Sunitha Anjilvel

GR 12 briefing – Julie Shankland, WSBA General Counsel

- Under GR 12(2)(c):
The Washington State Bar Association will not:
 - (1) Take positions on issues concerning the politics or social positions of foreign nations;
 - (2) Take positions on political or social issues which do not relate to or affect the practice of law or the administration of justice; or
 - (3) Support or oppose, in an election, candidates for public office.

This applies to content in *NWLawyer*.

Training: “Digging Deeper Into Diversity, Inclusion, & Equity” – Robin Nussbaum, Ph.D., WSBA Senior Inclusion and Equity Specialist

- Introduction, quick review, institutional oppression, culture & culture shift, strategies for creating change, implicit bias.

Exercise: Review of articles on affirmative action from various media – Sara Niegowski, Chief Communications and Outreach Officer

- Exercise: Look at state and federal media stories, evaluate what potential biases and perspectives are being presented, and develop ideas for coverage in *NWLawyer*.
 - Consider: What is and what is not allowed, potentially, under GR 12(2)? What is relevant and of interest to legal practitioners across the entire state? What voices and perspectives are necessary?
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Role of EAC – Ralph Flick, Committee Chair

- The role of the EAC is to advise the staff and represent the membership as to content for the magazine.
- Each committee member should be responsible for *one article* this year, either by writing it or by recruiting someone to write it.
- Committee members should review the most recent issue of *NWLawyer* before the EAC meeting and come prepared to share critiques.
- Meeting attendance is very important, as the meeting cannot proceed without a quorum of members present. Please make every effort to attend, whether in person or remotely via Zoom.

Role of BOG Liaison – Sunitha Anjilvel, Board of Governors Liaison

- If issues need to be brought to the Board, please reach out to Sunitha. She will bring any issues the EAC has about the magazine to the Board. Sunitha will also report back on things discussed with the Board regarding *NWLawyer*.

Editorial Process – Kirsten Abel, *NWLawyer* Editor

- Magazine production from start to finish. The magazine typically relies on unsolicited submissions from legal professionals, and we also get submissions from the EAC and their recruits. Staff members bring up ideas and occasionally write articles for the magazine.
- Once an article or idea is submitted, the *NWLawyer* staff hold a meeting to discuss submissions and whether or not they are a fit for the magazine. If a submission is going to be published, we contact the author to let them know where it will be published, in either *NWLawyer* or on our blog, *NWSidebar*.
- Issues are planned around six months in advance; we would like to plan further out if we can.
- Process begins with Connor for fact checking, Colin for copy editing, Kirsten for additional editing, and Margaret for final edits.
- General Counsel Julie Shankland, Interim Executive Director Terra Nevitt, and Senior Inclusion and Equity Specialist Robin Nussbaum also review the magazine before it goes to the printer.

Graphic Design Process – Jessica Randklev, Graphic Designer

- Does the layout for the magazine, changed the font recently to cut down on space and save money, creating a new look for the magazine. Most of the magazine consists of stock art, sometimes submitted photographs or illustrations. Articles are now more readable on phones and tablets with a new “reading mode” format of the online version.

***NWSidebar* and *NWLawyer* – Colin Rigley, Communications Specialist**

- Copy edits, writes articles, and coordinates with the *NWSidebar* blog. Primarily trying to coordinate magazine and blog content for additional and more in-depth coverage. Can post more “breaking news” to the blog due to it being an online publication versus a print publication.

Social Media – Connor Smith, Communications Coordinator

- Share articles you write or articles you find interesting each month on social media, whether that is LinkedIn, Facebook, or Twitter and tag the WSBA @WASatebar on Twitter and Washington State Bar Association on Facebook when you do so.

Questions/Good of the order/Announcements

Upcoming meeting dates: Third Tuesday of every month. Next meeting: November 19, 2019, at 12 p.m.