**EAC MEETING MINUTES**

Tuesday, October 24, 2-4 p.m.

**Roll call**: Welcome new and returning members and new Board liaison **(Marc & all, 20 mins)**

* **EAC Members**: Marc Lampson, Susan Moss, Evelyn, Robbie Philbrick, Jesse Yoder, Thom Williams, Nicholas Marler
* **WSBA Staff:** Kirsten Lacko, Margaret Morgan, Jessica Randklev, Connor Smith
* **BOG Liaison:** Dan Clark

* **Introductions:** Members of the committee and WSBA staff provided their name, where they work, discussed one book they read and enjoyed recently, and why they were interested in serving on the Editorial Advisory Committee.

**The role of the EAC (Marc, 5 mins)**

* + Discussion of how members of the EAC help develop story ideas, write and recruit authors, serve as representatives of the bar membership, and more.

**How the magazine gets made (Kirsten and staff, 30 mins)**

* + Discussion of editorial process, design process, and review process of the magazine.

**Magazine advertising (Margaret)**

* + How Bar News advertising has evolved to cover printing and mailing costs. The addition of online advertising in the last year.

**Story ideas breakout (Marc & all, 45 mins)**

* Members broke into small groups to brainstorm story ideas, then came back to the full group and reported what each small group came up with.

**WSBA Community pilot program (Kirsten, 5 mins)**

* The WSBA has asked the EAC to be one of the groups who tests a new software for committee communication and work, called WSBA Community.

**Beyond the Bar Number solicitations** (2 in reserve—[download questionnaire](https://www.wsba.org/docs/default-source/news-events/publications/nwlawyer/beyondthebarnumberquestionnaire.docx?sfvrsn=e8713cf1_7)).

**Questions/Good of the order/Announcements**

**Upcoming meeting dates:** Nov. 21, Dec. 19, Jan. 16, Feb. 20, March 19, April 16, May 21, June 18, July 16, Aug. 20, Sept. 17.