

Editorial Advisory Committee Meeting

January 17, 2018

Attending in-person: Aubrey Hicks, Chris Graves, Renee McFarland,

Attending via phone: Michael Cherry, Ralph Flick, Marla Fox, Sophia Byrd-McSherry, Bridget Schuster,

Absent: Ruby Aliment, Chris Campbell, Chris Graves, Aubrie Hicks, Daniel Himebaugh, Stephen Jackson, Ralph Flick, Joan Miller,

WSBA staff: Margaret Morgan, Terri Sharp, Emily White

- Roll call
- Review Dec/Jan issue
 - a. Positive feedback on cover
 - b. Compliments on longer-than-usual articles, but broken up with illustrations, infographics, etc.
- Editor's report
 - a. Confirmed article deadlines at 30-45 days, and 8 weeks for unsolicited articles
 - b. Adding last-minute changes depends on urgency of change
- Ad sales update – just attorney ads this issue, hoping to see more commercial ads picked up soon
- Editorial calendar review
 - a. Most of March content committee-generated
 - b. Sex harassment story to be cover for women's history month
 - c. More unsolicited articles available for review
- Story ideas for upcoming issues
 - a. FMLA
 - b. Net Neutrality point/counterpoint, if an opposing POV can be found
 - c. Benefits and apply a cost to them, for example 10 percent discount on books, CLE costs, Legal Lunchbox and add them up to "track your benefits"
 - d. Literary Lawyer and Summer Reading issue in June
 - e. Collecting out-of-state online sales tax
 - f. AVVO purchase.
 - g. Beyond the Bar Number
- Mentor Link Mixer coming up to recruit new committee members; reminder to suggest members
- April 18 on site planning meeting (save the date)
- Upcoming meeting dates (noon to 1 p.m. except where otherwise noted):

2/14/18, 3/14/18, 4/18/18*, 5/9/18, 6/13/18, 7/18/18, 8/15/18, 9/12/18, 10/17/18

* Annual planning meeting, 10 a.m. to 2 p.m.