



EAC Meeting – January 18, 2017

Attending in-person: Linda Fang (Chair), Isham Reavis

Attending via phone: Michael Cherry, Stephen Jackson, Joan Miller, Marla Nelson, Renee McFarland, Bridget Schuster, Whitney Norton, James Hietala

Absent: Chris Graves, Aubrie Hicks, Sophia Byrd McSherry, Krista Mirhoseini, Jacob Stillwell

WSBA staff: Jennifer Olegario, Linda Jenkins, Terri Sharp

1. *Roll call (12:05)*
2. *Content and design feedback of the December 2016/January 2017 issue*
 - a. *Committee members noted that the mobile interface is more functional than the desktop version.*
 - b. *Committee members expressed especially liking the articles, “Representing Artist Chihuly,” “Juvenile Defendants to Superior Court Judge,” “From the Mouths of Babies,” “Digging Deep for Charity,” and “How to Earn CLE Credit for Pro Bono Service.” Committee members raved about the cover, featuring Chalia Stallings Ala’ilima, who won the Diversity Award at WSBA’s 2016 APEX Awards.*
 - c. *The change in the readability of the text was noticed. The line spacing has been widened to increase readability. Committee members were requested to watch for more upcoming changes in typeface/type layout, with an eye towards readability.*
3. *Editorial calendar*
 - a. *The extended deadline for feature articles (two months prior to publication date) is working well, without compromising flexibility.*
 - b. *The calendar is mostly full through June 2017, though there is always room to adjust to current events.*
 - c. *Can the magazine cover current events in a more timely fashion?*
 - i. *Current events are addressed in the President’s and Executive Director’s columns*
 - ii. *Magazine publishing schedules general don’t allow the kind of flexibility other publications, such as newspapers, may have.*
4. *Story ideas*
 - a. *Volunteerism/community involvement*
 - b. *Motherhood and career from young/new lawyer perspective, comparing the difference between maternity and paternity leave practices*
 - c. *Construction law from a female perspective (women rare in this practice area)*
 - d. *Book reviews needed for Literary Lawyer, both fiction and nonfiction*
5. *Using Zoom (videoconferencing capability)*
 - a. *Starting with either the February or March meeting, EAC meetings will include Zoom*
6. *Questions/good of the order/announcements*
 - a. *EAC meetings are scheduled through March 2017, request was made to schedule further out, to help members plan their time*
 - b. *Annual planning session this year will be in May. Firm date TBD.*
7. *Future meeting dates:*
 - a. *2/15/17*
 - b. *3/15/17*
 - c. *4/12/17*
 - d. *5/10/17 (EAC Annual Planning Session at WSBA)*

e. 6/14/17

f. 7/12/17

g. 8/16/17

h. 9/13/17

Respectfully submitted by Terri Sharp