



EAC Meeting – March 15, 2017

Attending in-person: Isham Reavis

Attending via phone: Whitney Norton, Michael Cherry, Bridget Schuster, Aubrie Hicks, Chris Graves, James Hietala, Renee McFarland, Sophia Byrd McSherry, Mario Cava

Absent: Jacob Stillwell, Joan Miller, Krista Mirhoseini, Linda Fang, Marla Nelson, Stephen Jackson

WSBA staff: Jennifer Olegario, Linda Jenkins, Terri Sharp

1. Roll call (12:00)
2. Content and design feedback of the March 2017 issue
 - a. Committee members especially liked the articles, “Pro Bono Lawyers Race to the Airports,” “Restoring Victims of Elder Financial Abuse,” and “I Am One of You: An Iranian-American Attorney’s Perspective.” Committee members also liked the cover illustration, by Iranian-American author Farnoosh Faryabi.
 - b. Continuing changes to the magazine layout have been using left justified/ragged right text formatting. There were mixed opinions, but the consensus seemed favorable. The updated form factor was also approved – committee members thought the matte paper stock for inside pages and uncoated, heavier, matte cover stock “nailed it.”
3. Editorial calendar
 - a. The calendar is mostly full through September 2017, though there is always room to adjust to current events.
4. Story ideas
 - a. Some humor articles, “Top 10 Things You Wish You Didn’t Say in Trial,” and anecdotes from trials, courthouse gems.
 - b. Diversity in the law and practical next steps
 - c. Pride Parade (happening in June); an article is in progress for this
 - d. Paternity/Maternity leave (possible good subject for September); members are working on this idea.
5. Future meeting dates:
 - a. 4/12/17 – meeting cancelled
 - b. 5/10/17 – will be a regular meeting, annual planning session postponed until a new editor is hired
 - c. 6/14/17
 - d. 7/12/17
 - e. 8/16/17
 - f. 9/13/17

Respectfully submitted by Terri Sharp