Editorial Advisory Committee Meeting
May 9, 2018

Attending in-person: Renee McFarland
Attending via phone: James Hietala, Michael Cherry, Ralph Flick, Daniel Himebaugh, Joan Miller, Sophia Byrd-McSherry
Absent: Aubrie Hicks, Bridget Schuster, Chris Campbell, Chris Graves, Dan Bridges, Marla Fox, Ruby Aliment, Stephen Jackson
WSBA staff: Margaret Morgan, Terri Sharp, Emily White, Colin Rigley

- Roll call
- Review of April/May 2018 issue
  a. Comments were that the magazine captured attention, and was read cover to cover. Interpreter article and Alzheimer’s articles were well received.
- Editor’s report
  a. Discussed the June issue currently in production. Noted that the Summer Reading List has been moved to the July/August issue.
  b. For upcoming feature on Lawyer as Legislators/Elected Officials, looking for anyone with a connection to Mayor Durkan or Gov. Inslee for a Q&A written interview.
    i. Sophia Byrd-McSherry suggests a former WSBA lobbyist (Kathryn Leathers) who is now general counsel for the Washington Governor’s Office. Mike Padden of Spokane also identified as a candidate to feature.
- Story ideas for upcoming issues
  a. Lawyers as legislators: get a balance of conservatives & liberals, Republicans & Democrats, and east and west sides of state.
  b. More Beyond the Bar Number (BBN) needed, as always.
  c. “A Day in the Life,” could be an intermittent series, in addition to BBN. Hour-by-hour of a member’s day.
  d. Michael Cherry is at work on an article about innovative modern advertising by some WSBA members, and could also include links to amendments to RPCs on lawyer advertising.
  e. Ralph Flick has been speaking with a researcher about lawyer satisfaction surveys. Also suggests a story about the top 10 questions students ask about going into law.
  f. “Kicking the Can”: follow-up for Sept. issue
  g. Interview Exec. Dir. For NW Tribal about the court’s work
  h. AI & Robotics Law – feature + recent WSBA CLE on (Michael Cherry will help). Noted that there’s more to AI than self-driving cars, e.g., reservation apps that call and make a reservation for you.
    i. Blockchain and the law
    j. AG consumer protection
- Upcoming meeting dates (noon to 1 p.m. except where otherwise noted):
  6/13/18, 7/18/18, 8/15/18, 9/12/18, 10/17/18