Editorial Advisory Committee Meeting
July 18, 2018

Attending in-person: Renee McFarland, Sophia Byrd-McSherry, Chris Campbell, Michael Cherry (part of meeting)
Attending via phone: Aubrey Hicks, Joan Miller, Marla Fox, Dan Bridges,
Absent: Bridget Schuster, Chris Graves, Ruby Aliment, Stephen Jackson, Ralph Flick, Daniel Himebaugh, James Hietala
WSBA staff: Margaret Morgan, Emily White, Colin Rigley, Sara Niegowski

• Roll call

• Discussion of July issue delay and what we’re learning from it
  a) Margaret Morgan explains the delay in the June/July (now July) issue was the result of giving a complete, 360° look at the character and fitness process, as well as including a piece authored by Tara Simmons. She notes that there will still be an August issue; NWLawyer will meet its 9-issues-per-year obligation.
  b) Sara Niegowski comments that July is going to be a really good issue, but the content required a large amount of checking and re-checking.

• Editor’s Report
  a) Emily White comments that the WSBA team is now fully staffed and things are going well.
  b) She presents the August run sheet, notes that the issue will not have a single cover image and story but, instead, a collection of features will be presented on the cover.

• Editorial calendar review: August issue
  a) Emily goes over features in the August issue
  b) Provides update on the “lawyers as legislators” feature

• Reviving Sections Spotlight Column
  a) Emily notifies committee members that NWLawyer is bringing back the Section Spotlight column, which highlights one WSBA section per issue. Requests have been sent to various sections. Future columns will have a set word count, format.

• Other story ideas?
  a) Renee McFarland suggests contacting the Northwest Intertribal Court System, specifically its executive director, for an overview of Indian law.
  b) Renee also notes that My Legal Pitstop Legal Technicians, an LLLT website, is expanding and might be interesting to cover.
  c) Sophia Byrd McSherry asks if the new court management system, Odyssey Portal, has been covered. Margaret suggests getting in touch with the Superior Court Judges’ Association and/or the Association of County Clerks.
  d) Marla Fox raises the issue of unemployment among legal professionals.
e) Sophia suggests a feature on WSBA members’ Halloween costumes.

- Know some good writers? Possible good writers we could solicit for the many ideas we have already
  a) Emily stresses the need to find good writers to cover the story ideas developed already. Emily will send list of pitches to the committee.
  b) Renee suggests reaching out to past committee members, who are typically strong writers.

- Upcoming meeting dates:

  8/15/18, 9/12/18, 10/17/18