

**PRACTICE OF LAW BOARD
STATE OF WASHINGTON**

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**MEETING MINUTES
June 15, 2017**

The Practice of Law Board (PLB) met on June 15, 2017 at the Offices of the Washington State Bar Association in Seattle, Washington. PLB members attending were: Hon. Paul Bastine, ret., Chair; Michele Carney; Brooks Goode, Professor Robin Jacobson, Administrative Law Judge Dominique Jinhong, Andre Lang, Amber Rush, Sarah Sumadi, Gary Swearingen, Jennifer Unger and Doug Walsh. Julie Shankland, WSBA Senior Assistant General Counsel and Sherry Lindner, OGC Paralegal also attended.

Meeting with Natalie Cain from the Committee on Professional Ethics-Opinion 2223

The Board discussed the proposed changes to Opinion 2223 with Ms. Cain. The Board had an informal discussion and did not adopt a formal opinion or comment on this issue.

Communications and Outreach Department Presentation-Paula Littlewood and Sanjay Walvekar

Executive Director Littlewood explained how the Board and the Communications and Outreach Department work in partnership, using the Legal Checkup Form as an example. Ms. Littlewood explained that the Board develops the product and the Communications and Outreach Department partners with the Board to get the message out to the right people and in the most effective ways. In a recent restructuring of the Department, a new division for Outreach and Engagement was created so as to enhance WSBA's ability to be in the community telling its story while also encouraging members and the public to become engaged with WSBA. Ms. Littlewood encouraged the Board to view itself as a client of the WSBA's Communications and Outreach Department and to capitalize on the expertise within that Department. Ms. Littlewood presented an overview of the Department's restructuring, the outreach plan being developed, and discussed the current WSBA website redesign.

Work Group Reports

The Public Education Work Group continues to draft the Legal Checkup document. They are also discussing how the document can be translated into languages other than English and how the resource links developed can be kept current and maintained.

The New Legal Professional/Modern Practice Work Group The group discussed working with WSBA and/or companies like AVVO or LegalZoom to collect information about alternative legal services delivery models and consumer input. The group also discussed the need to consider changes to GR 24.

EXECUTIVE SESSION

END OF EXECUTIVE SESSION

The meeting was adjourned.