WSBA IP Section Executive Committee Meeting 12/16/2022 Meeting Minutes

I. BOARD MEMBERS:

Brooke Quist (BQ) (Immediate Past Chair); Dario Machleidt (DM) (Chair); Rodney Tullett (RT) (Vice Chair); Connie Wan (CW) (Secretary-Treasurer); Syed Abedi (SA); Sunah Lee (SL); Ethan Vodde (EV); Thomas Wong (TW); Carrie Lofts (CL)

- A. YOUNG LAWYER LIAISON: Jack Chang (JC)
- B. SECTION LIAISON: Carolyn MacGregor (CM)
- C. BOG LIAISONS: Matthew Dresden (MD) & Kevin Fay (KF)
- D. WSBA CLE LIAISON: Sally Romero (SR)

II. CALL TO ORDER: 4:04PM

QUORUM: YES (6 VOTING MEMBERS PRESENT)

Dario Machleidt (DM) (Chair); Rodney Tullett (RT) (Vice Chair); Connie Wan (CW) (Secretary-

Treasurer); Syed Abedi (SA); Ethan Vodde (EV); Carrie Lofts (CL)

III. REVIEW AND APPROVAL OF NOVEMBER 2022 MINUTES

Discussion: None

Motion: moved to approve by Dario

Second: Connie Vote: all ayes

IV. Welcome Carrie!

V. IP SECTION CLES

- A. Eastern WA Mini-CLE (IEIP Inland Empire IP Institute)
 - i. Chairs: Ethan and Carrie Loft
 - ii. Date: Probably February 2023

Discussion: two speakers confirmed. One more lined up. End of the February will likely to be the time.

B. 27th Annual IP Institute

- i. Chairs: Dario Machleidt & Rodney Tullett
- ii. Date: April 25-26, 2023 & hybrid)
 - 1. keynote—Federal Circuit Judge Stark (confirmed)

Discussion: April 25 will be the full day.

C. IP Licensing CLE

- i. Chairs: Syed/Connie
- ii. Date: Likely June -July 2023 TBD
- iii. Format: Hybrid (in-person and virtual)

Discussion: two timeslots have speakers in the pipeline.

D. 4th CLE Timely Topics

i. Chairs: Sunah/Tom

ii. Date: Likely Sept. – Oct. 2023

iii. Format: Hybrid (in-person and virtual)

Discussion: No updates.

VI. ITEMS FROM THE NOVEMBER MEETING:

- A. \$96,635 balance. Let's do something this year for our section/members. Suggestions?
- B. Social media & marketing
 - i. Our section does not have a social media presence. Does someone want to build/improve that for us?
 - ii. Proposal from last month to have a standing subcommittee for the future marketing of our CLEs.
- C. New efforts could include: more social media outreach, better highlighting of keynote speakers, leveraging the marketing capabilities of law firms that have attorneys speaking at the events, and the like.
- D. Scholarship. See above re: \$96k. Offer scholarships to 3 students, one year from Washington law schools? Proposed amount?
- E. Survey of members—what do they want? Who wants to take point on this?
 - i. Start calling an "active" mailing list.

Discussion:

- 1. Ethan proposed to delete the "influencing IP law." The group agrees to remove the "influencing IP law" item from the survey. Tom will circulate a revised version to the group. The group will vote and move forward with the survey through email communication.
- 2. Expand the scholarship program to increase the amount and/or reach in the law school and to be more relevant to IP law such as sponsoring IP—focused moot court activities.
- 3. Ad hoc marketing and outreach committee: Rodney, Connie, Dario, and Ethan. Connie will reach out to UW, Dario will reach out to Seattle U., and Ethan will reach out to Gonzaga University.

VII. NOMINATING COMMITTEE

- A. The general rule is one at-large position per year for a two-year term
- B. Dario Machleidt & Brooke Quist to head the committee; all others welcome to join

Discussion: None

VIII. WSBA LEGISLATIVE AFFAIRS COMMITTEE

A. Ethan Vodde is the WSBA Outreach & Legislative Affairs Coordinator Discussion: Ethan will remind the group the legislative primer event for 2023.

IX. SOCIAL

- A. Video game IP mash-up topic with Corporate Counsel section.
- B. Postponed until Q1

C. Brooke to make an introduction to Kat Stryker, who is on the EC of the Corporate Counsel section.

Discussion: None.

X. SECTION BUDGET (to be submitted in June 2023)

- A. Dario Machleidt & Rodney Tullett; and all others who are interested can work on it when we get there
- B. IP Section is well funded. Excess savings in the bank. Did not spend money on social events in past years due to Covid.
- C. Reminder: As of October 2021, the section financial shows a balance of \$96,635. Discussion: None.

XI. NEXT MEETING

A. January 19

XII. ADJOURN: 4:27pm