

# SHREYA B. LEY

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## ABOUT ME

Shreya Biswas Ley founded LayRoots with her husband in 2013. LayRoots focuses on asset protection with a special interest in how business owners and licensed professionals can protect themselves. She often speaks to other lawyers about partnership, different aspects of business ownership, and asset protection at CLE's, conferences, and on podcasts. She also loves the outdoors, as many Pacific Northwesterners do, and food because it brings people together.

## EDUCATION

### UNIVERSITY OF TEXAS AT AUSTIN

Bachelor of Science in Chemical Engineering  
2001-2005

### TULANE LAW SCHOOL

Juris Doctorate  
2007-2010

## SKILLS

- Business Owner
- Lawyer (Asset Protection, Estate Planning, and Small Business)
- Sales
- Marketing
- Speaker

## BAR ADMISSIONS

- Washington (2011)
- Wyoming (2023)
- Oregon (2024)

## WORK EXPERIENCE

### ATTORNEY AND BUSINESS OWNER

LayRoots (2013 - Present)

We focus on helping people organize their assets and protect themselves from frivolous legal actions. Aside from the legal work, I spend time selling legal services, marketing through speaking and networking, tracking financials and reporting financial health for the business, and ensuring client happiness.

We have grown LayRoots consistently over the last decade, year-over-year. We do not shy from using technology to optimize our processes and to allow for both client and lawyer flexibility.

From 2011 - 2012, "The Law Office of Shreya Biswas" existed

### FINANCIAL ANALYST: REGIONAL CONTROLLER

Microsoft (Oct 2011 – May 2012)

Analyzed monthly cost variances, Coordinated quarterly forecast process, and Managed budget process for 2 regions (North America & Latin America)

Recommended to business partners how to address customer impact of support policy changes after completing Business Insight project

### INSTRUMENT AND CONTROLS ENGINEER

Mustang Engineering (Dec 2005 - July 2007)

Coordinated between engineering groups on project  
Performed sizing calculations to select and procure most applicable technology for industrial plants