**WSBA MISSION**

The Washington State Bar Association’s mission is to serve the public and the members of the Bar, to ensure the integrity of the legal profession, and to champion justice.

**WSBA GUIDING PRINCIPLES**

The WSBA will operate a well-managed association that supports its members and advances and promotes:

- **Access to the justice system.**  
  *Focus: Provide training and leverage community partnerships in order to enhance a culture of service for lawyers to give back to their communities, with a particular focus on services to underserved low and moderate income people.*

- **Diversity, equality, and cultural understanding throughout the legal community.**  
  *Focus: Work to understand the lay of the land of our legal community and provide tools to members and employers in order to enhance the retention of minority lawyers in our community.*

- **The public’s understanding of the rule of law and its confidence in the legal system.**  
  *Focus: Educate youth and adult audiences about the importance of the three branches of government and how they work together.*

- **A fair and impartial judiciary.**

- **The ethics, civility, professionalism, and competence of the Bar.**

**MISSION FOCUS AREAS**

<table>
<thead>
<tr>
<th>Ensuring Competent and Qualified Legal Professionals</th>
<th>PROGRAM CRITERIA</th>
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</thead>
<tbody>
<tr>
<td>• Cradle to Grave</td>
<td>• Does the Program further either or both of WSBA’s mission-focus areas?</td>
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<tr>
<td>• Regulation and Assistance</td>
<td>• Does WSBA have the competency to operate the Program?</td>
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<tr>
<td><strong>Promoting the Role of Legal Professionals in Society</strong></td>
<td>• As the mandatory bar, how is WSBA uniquely positioned to successfully operate the Program?</td>
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<tr>
<td>• Service</td>
<td>• Is statewide leadership required in order to achieve the mission of the Program?</td>
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<tr>
<td>• Professionalism</td>
<td>• Does the Program’s design optimize the expenditure of WSBA resources devoted to the Program, including the balance between volunteer and staff involvement, the number of people served, the cost per person, etc?</td>
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</tbody>
</table>

**2016 – 2018 STRATEGIC GOALS**

- Equip members with skills for the changing profession
- Promote equitable conditions for members from historically marginalized or underrepresented backgrounds to enter, stay and thrive in the profession
- Explore and pursue regulatory innovation and advocate to enhance the public’s access to legal services