



DISPLAY ADVERTISING NET RATES PER ISSUE

Full-color and B/W ads:

Size	1 time	5 times	9 times
Full-page	\$2,125	\$2,020	\$1,950
Half-page	1,635	1,505	1,400
Third-page	1,300	1,225	1,150
Fourth-page	1,175	1,075	975
Sixth-page	—	875	825

Preferred Positions (for full-page 9-times ads only)

Page one, inside front cover, or inside back cover	\$2,350
Outside back cover	2,425

ANNOUNCEMENT AD NET RATES PER ISSUE

Announcement ads are the text-only tombstone-style B/W ads announcing a new name/move, partner, associate, etc., found in the back of the magazine. You supply the text and we will format. Samples are shown on page 3.

Half-page	\$450
Fourth-page	250

PROFESSIONALS NET RATES PER ISSUE

Professionals are the text-only B/W ads advertising professional legal services. You supply the text and we will format and indicate cost. Samples are shown on page 4.

\$50 per copy inch.

ISSUE AND CLOSING DATES

Advertising insertion orders and ad materials (camera-ready digital files) are due the 1st day of the month for placement in the following issue, e.g., Jan. 1 for placement in the February issue.

Months of publication: NWLawyer is published nine times/year and mailed for delivery around the first day of the month. Issues are:

DEC/JAN	APR/MAY	SEP
FEB	JUN	OCT
MAR	JUL/AUG	NOV

Advertisers and advertising agencies assume all liability for the content, layout, and design of advertisements submitted to NWLawyer.

DISPLAY AD MECHANICAL REQUIREMENTS

See pages 5–9 for sample display ads.

(all measurements are in inches)

Standard ad sizes	Width	Height
Full-page bleed	8.5	x 11
<i>(full-page trim size is 8.375 x 10.875 — the above measurements include 1/8 inch bleed added to all four sides)</i>		
Full-page no bleed	7.25	x 9.75
Half-page vertical.....	4.75	x 7
Half-page horizontal	7.25	x 4.75
Third-page square	4.75	x 4.75
Third-page vertical.....	2.25	x 9.75
Fourth-page	4.75	x 3.375
Sixth-page	2.25	x 4.75
Double truck (spread)	17	x 11.25
<i>(Double truck trim size is 16 3/4 x 10 7/8 — the above measurements include 1/8 inch bleed added to all four sides)</i>		

Single page trim size: 8 3/8 x 10 7/8 inches.

Binding method: saddlestitch.

No. of pages per issue: 64–80.

All advertising material must be submitted in digital format. Ads should be emailed to advertisers@wsba.org. These are accepted graphic formats:

- PDF: A CMYK high-resolution 300-dpi same-size file is required. Embed all fonts and high-resolution graphics in the file. All platforms are acceptable. Do not set trap.
- EPS (Encapsulated Postscript): In CMYK format; all fonts must be changed to outlines; all graphic elements within the ad must be included or embedded in the file.
- TIFF: A CMYK high-resolution 300-dpi same-size file is required.

Microsoft Publisher or Word ads will not be accepted.

Production charges: Additional production charges may apply for ads that are incomplete or do not meet the above requirements.

CIRCULATION

NWLawyer is distributed to all active members (attorneys and judges) of the Washington State Bar Association.

Circulation on which rates are based: 34,000.

Subscription price: included in WSBA membership; \$36 per year to nonmembers (WA state residents add WA state sales tax).

Contract Terms

- a. Publication of specified advertising sizes and schedules is subject to a written agreement between a representative of the advertiser and/or agency and a representative of *NWLawyer*.
- b. Publication of advertising content is subject to publisher's acceptance.
- c. Advertising may be canceled only by written notice received by publisher prior to space order closing date.
- d. Advertisers will be short-rated if the number of ads placed within 12 months of the first insertion of a contract does not qualify for the earned rate specified, or if a contract is canceled prior to fulfillment.
- e. All advertisements for *NWLawyer* are accepted and published on the representation that the advertiser and/or the advertising agency are authorized to publish the entire contents and subject matter thereon, as confirmed by a written order from the person representing the advertiser and/or advertising agency.
- f. The advertiser agrees that *NWLawyer* acts on behalf of the advertiser in performing the services described in the completed Advertising Authorization. If the *NWLawyer* prepares and publishes advertising for the advertiser, or publishes advertising prepared by the advertiser and/or advertising agency, the advertiser agrees to indemnify and hold *NWLawyer* harmless from any and all liability, claims, demands or damages arising out of the advertising or on behalf of the advertiser. Such indemnity includes the provision of a defense to any actions or claims and the payment of costs or attorney's fees in connection therewith.
- g. In the event the advertiser fails to pay the sums due *NWLawyer* in the amounts and at the times that they become due according to the written agreement under which the advertising was published, the advertiser agrees to pay all costs of collection incurred by *NWLawyer*, including attorney's fees and costs should the collection be referred to an attorney or assigned for collection.
- h. The provisions of any advertising agreement between the advertiser and/or advertising agency and the publisher shall be governed by the laws of the state of Washington.
- i. The advertiser and/or advertising agency and the publisher agree that should judicial action be required to enforce the provisions of an advertising agreement, venue of this judicial action shall be in Seattle, King County, Washington.
- j. Attorneys who advertise in *NWLawyer* recognize that attorney advertising is subject to the Rules of Professional Conduct. Acceptance for publication does not constitute a determination that an advertisement is in compliance with the Rules.

***NWLawyer* is published by the Washington State Bar Association
1325 Fourth Ave., Ste. 600, Seattle, WA 98101-2539
Contact: David Long, advertisers@wsba.org, davidl@wsba.org; 206-940-2180**

BREWE LAYMAN, PS

Is pleased to announce that

Sara M. Epler

has joined our firm. Sara is a 1996 graduate of the University of Washington. She received her Juris Doctor degree from Seattle University School of Law in 2000. Sara was admitted to the Washington State Bar Association in June 2001. She is a member of the Snohomish County, King County, and Washington State Bar Associations. Sara will be working exclusively from our Seattle office location.

Kyle M. Turner

has joined our firm. Kyle was admitted to the Bar in September 2013. He is a 2008 graduate of University of Washington and received his Juris Doctor degree from Seattle University School of Law in May 2013.

Sabrina A. Layman

has been admitted as a Fellow to the American Academy of Matrimonial Lawyers (AAML).

BREWE LAYMAN is one of Washington State’s preeminent Family Law firms in matters involving:

- Significant estates*
- Complex business or professional-practice issues*
- Preuptial and marital agreements*
- Litigation/resolution of marital relationships*
- Living-together predicaments*

BREWE LAYMAN, PS
425-252-5167

Seattle, Everett and Mount Vernon
www.brewelaw.com

1/2 page = \$450

PISKEL YAHNE KOVARIK, PLLC

is pleased to announce that

Whitny L. Norton

Gonzaga University School of Law, J.D. 2013, *cum laude*

has joined our firm as an associate.

Whitny’s practice focuses primarily on complex civil litigation, construction law, employment law, and real estate law.

PISKEL YAHNE KOVARIK, PLLC

522 W. Riverside Ave., Ste. 410
Spokane, WA 99201
Tel: 509-321-5930 • Fax: 509-321-5935

Aggressive Litigators. Creative Solutions.

www.pyklawyers.com

1/4 page = \$250

STELLA L. PITTS & ASSOCIATES PLLC

announces the relocation of its Seattle Office to

**719 Second Avenue, Suite 500
Seattle, WA 98104**

Tel: 206-447-7745 • Fax: 206-447-7746
Email: Reception@slpitts.com

SEATTLE OFFICE

Stella L. Pitts & Associates, PLLC
719 Second Avenue, Suite 500
Seattle, WA 98104

SANTA MONICA OFFICE

S L Pitts & Associates, LLP
2500 Broadway, Suite F-125
Santa Monica, CA 90404

www.stellapittslaw.com

1/4 page = \$250

INSURANCE INDUSTRY EXPERT

Consultation, expert reports, and testimony in cases involving property and casualty insurance transactions and broker/underwriter relationships.

12 years' experience as a commercial insurance broker and 9 years' experience as an insurance coverage attorney.

STEPHANIE L. GRASSIA, CPCU

Cairncross & Hempelmann
524 Second Ave., Ste. 500
Seattle, WA 98104-2323
Direct phone: 206-254-4489
sgrassia@cairncross.com

2 3/4 inches = \$137.50

CLAIRE CORDON

Employment Lawyer

*Employment Investigations
Expert Witness*

Ten years with the U.S. Equal Employment Opportunity Commission

More than 20 years as an employment law litigator

Experienced expert witness in the areas of:

**Discrimination
Harassment
Retaliation**

**Reasonable accommodation
Workplace misconduct
Whistleblower claims
Adequacy of investigation**

**Adequacy of training
Employment policies and practices**

CLAIRE CORDON

206-284-7728
claire@ccordonlaw.com
www.ccordonlaw.com

3 3/4 inches = \$187.50

MEDIATION

Mac Archibald

Mac has been a trial lawyer in Seattle for over 40 years. He has tried a wide range of cases including maritime, personal injury, construction, products liability, consumer protection, insurance coverage, and antitrust law.

Mac has over 20 years of experience mediating cases in Washington, Oregon, and Alaska. He has mediated over 1,500 cases in the areas of maritime, personal injury, construction, wrongful death, employment, and commercial litigation.

Mac has a reputation as not only being highly prepared for every mediation, but also for providing as much follow-up as is necessary to settle a case.

LAW OFFICES OF EDWARD M. ARCHIBALD Mediation Services

601 Union Street, Suite 4200
Seattle, WA 98101
Tel: 206-903-8355 • Fax: 206-903-8358
Email: mac@archibald-law.com
www.archibald-law.com

5 inches = \$250

CRIMINAL APPEALS

(See, e.g., reversed and remanded for new trial):

State v. Sutherby,
165 Wn.2d 870 (2009)

State v. Stein,
144 Wn.2d 236 (2001)

State v. Stegall,
124 Wn.2d 719 (1994)

James E. Lobsenz

701 Fifth Avenue, Suite 3600
Seattle, WA 98104
206-622-8020
lobsenz@carneylaw.com
www.seattlecriminalappeals.com

2 1/2 inches = \$125

MEDIATION

Tom Richardson

Over 30 years of commercial litigation and mediation experience, including business torts, securities, intellectual property, trusts and estates, real estate and boundary disputes, and product liability.

University of Puget Sound Law School (now Seattle University), Assistant Professor – Alternate Dispute Resolution 1982-1989

J. THOMAS RICHARDSON

Cairncross & Hempelmann
524 Second Avenue, Suite 500
Seattle, WA 98104-2323
Direct phone: 206-254-4455

trichardson@cairncross.com

3 1/2 inches = \$175

IMMIGRATION REPRESENTATION

Gibbs Houston Pauw

We handle or assist in all types of immigration representation for businesses, families and individuals seeking new or renewed status.

The firm has years of experience in all areas of immigration law, with particular expertise in employer workplace compliance, immigration consequences of crimes, removal defense, and federal court litigation.

Languages include: Spanish, Chinese, Russian, Hindu, Punjabi.

**Robert H. Gibbs
Robert Pauw**

Gibbs Houston Pauw
1000 Second Ave., Suite 1600
Seattle, WA 98104
206-682-1080

www.ghp-immigration.com

3 3/4 inches = \$187.50



Top Left: **CHARLES S. BURDELL JR.**
Former King County Superior Court Judge

Top Right: **GEORGE FINKLE**
Former King County Superior Court Judge

Center: **LARRY A. JORDAN**
Former King County Superior Court Judge

Bottom Left: **PARIS K. KALLAS**
Former King County Superior Court Judge

Bottom Right: **STEVE SCOTT**
Former King County Superior Court Judge



EXPERIENCE TENACITY JUDGMENT DISPUTE RESOLVED

ADR Solutions

- All panelists are former Washington State Superior Court judges
- Mediation, arbitration, hearing officer, special master and litigation consultation
- Talented and responsive staff
- Comfortable mediation conference rooms
- Well-appointed arbitration courtroom with upgraded audio/visual technology and party breakout rooms

JdR
Judicial Dispute Resolution, LLC

Joshua Green Building · 1425 Fourth Avenue · Suite 300
Seattle, Washington 98101 · 206.223.1669 · jdrllc.com

“ In 1994, 800,000 people were slaughtered in 100 days in Rwanda. Twelve years later, the United Nations was still sorting out the legal issues involved in this genocide. I was privileged with a clerkship at that tribunal. My involvement at the UN confirmed my *Passion to Fight Injustice.* But injustice isn't always massive, and it can happen anywhere. I recently defended someone falsely accused of domestic violence. At trial, the complaining witness took the stand. My rigorous cross-examination proved the entire story was a lie. The judge called a recess. The prosecution dismissed the case. After months of hardship, my client got justice. ”

- DEMETRI HELIOTIS
Attorney at Law



1-800-DUI-AWAY • Seattle Everett Tacoma

1/2-page vertical display ad



Sabrina Layman, Kenneth Brewe*

BREWE LAYMAN P.S.

Attorneys at Law | Family Law

Congratulations to Ken Brewe:
*Recognized by Best Lawyers as
Attorney of the Year in Seattle
for Family Law (2014) by
U.S. News and World Report.*



Recognized. Respected. Preeminent.

Brewer Layman, one of Washington State's preeminent **family law** firms for matters involving significant or complex estates and business/professional practice issues, prenuptial agreements and the litigation/resolution of marital and living together predicaments.

425.252.5167 p
brewelaw.com

Locations in
Seattle, Everett,
and Mount Vernon

1/2-page horizontal display ad

We've strengthened our defenses.

Aimée Sutton has joined forces with David Marshall in
Special Assault Defense

Sexual assault

Child abuse

Domestic violence

Elder abuse

Defending the accused in criminal, civil, and administrative law cases

MarshallDefense.com
206.826.1400



1/3-page square display ad

Resolving Your Disputes, The Smart Alternative

Nearly three decades as a practicing attorney and over a decade of providing early resolution services.

Your client may qualify for a free mediation. For more information go to www.KnightDisputeResolutions.com and click the link at the bottom of any page.



KNIGHT DISPUTE RESOLUTION

Mediation • Arbitration • Special Master



Sherman Knight (425) 576-4028
www.KnightDisputeResolution.com

1/4-page display ad

Are painful
feelings making
it hard to do
your work?

Attuned psychotherapy
can create safety and
heal aloneness.



Cynthia Wilson

MA, LMHCA

Mental Health Counseling
for Individuals and Groups

206-795-6680

Cwilsoncounseling@comcast.net

www.cynthiahwilson.com

1/6-page display ad